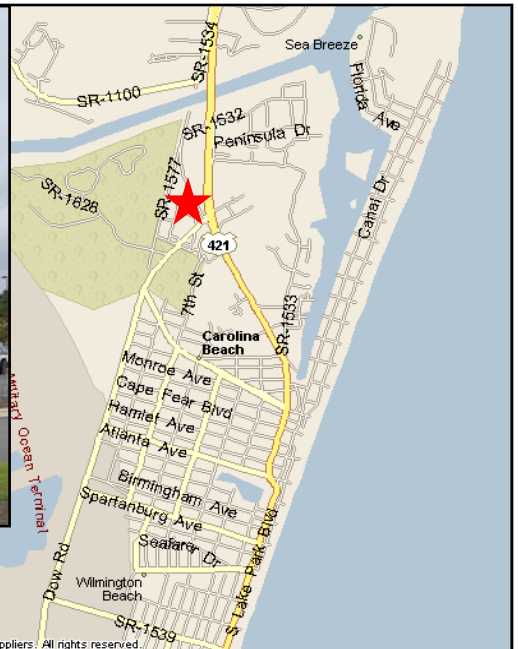


SNOW'S CUT CROSSING



3 PRIME SPACES AVAILABLE Located in Carolina Beach, NC

- ◆ 65,185 SF Food Lion anchored Retail Shopping Center
- ◆ Located at the intersection of Hwy 421 and Spencer Farlow Road
- ◆ 2 spaces available at **\$16.00 PSF, NNN:**
 - Unit 46 - 1,600 SF**
 - Unit 70 - 1,524 SF**
- ◆ 1 space available at **\$13.00 PSF, NNN:**
 - Unit 72 - 4,000 SF**
- ◆ Ideal for a tanning and/or hair salon, retail & professional tenants

DEMOGRAPHICS & TRAFFIC COUNT

2009 Estimate	3 Mile	5 Mile	7 Mile
Total Population:	13,973	20,417	30,564
Median Home Value:	\$206,202	\$205,772	\$193,616
Average Household Inc.:	\$52,241	\$ 53,366	\$ 55,843
Traffic Count:	14,000 (Hwy 421 and Spencer Farlow Rd.)		

For More Information please contact:

W. Harvey Brockinton, Jr., harveyb@retailpropertyadvisors.com

Vitré Ravenel Stephens, vitrer@retailpropertyadvisors.com



RETAIL & INVESTMENT PROPERTY

LEASING, BROKERAGE, INVESTMENT SALES, TENANT REPRESENTATION

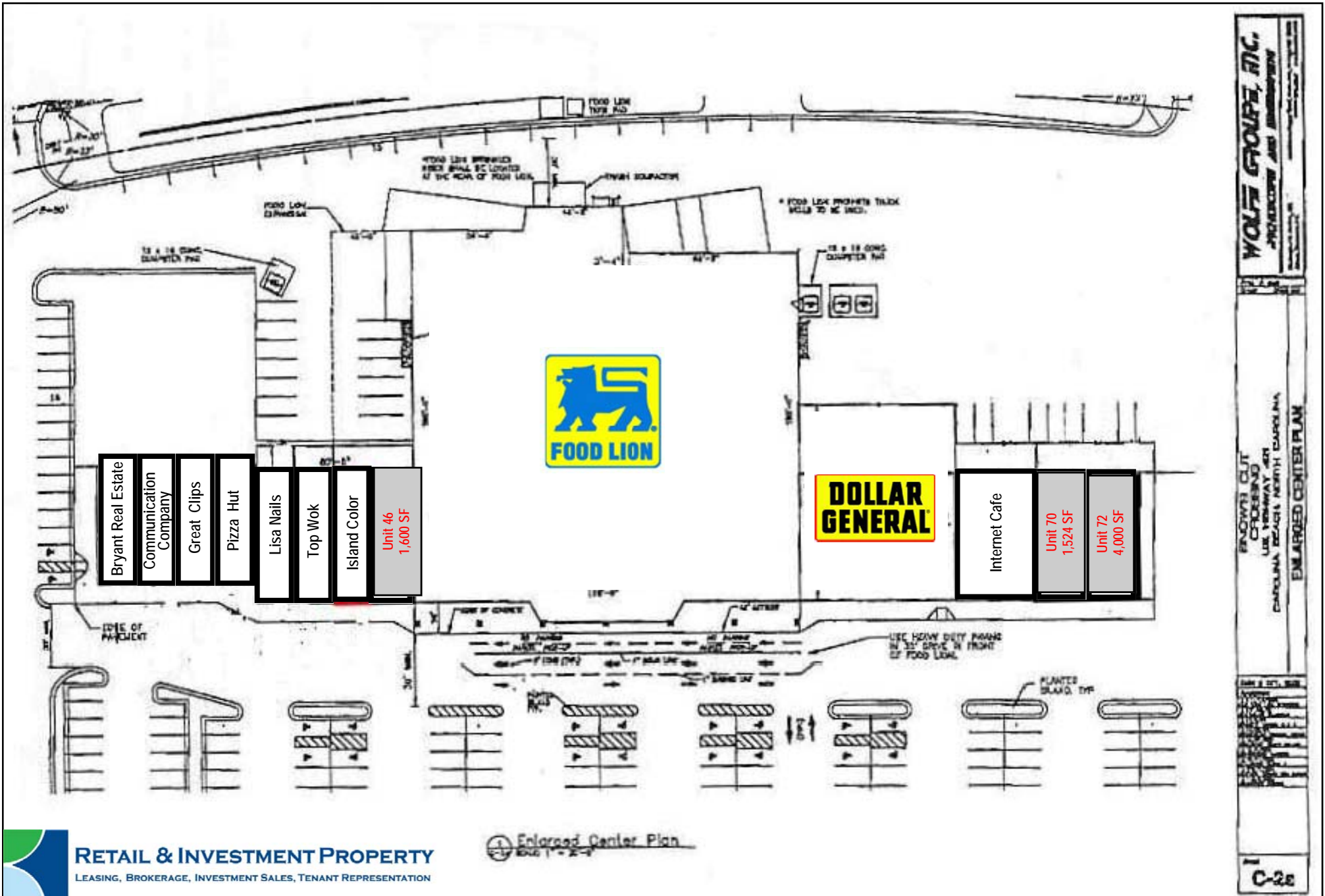
**635 East Bay Street, Suite B
Charleston, SC 29403
Phone: 843.720.8771
Fax: 843.720.8701
www.retailpropertyadvisors.com**

*A division of Retail & Investment Property Advisors, LLC

Rev. 4.10

SNOW'S CUT CROSSING




1401 N. Lake Park Blvd.
Carolina Beach, NC 28428





Snows Cut Crossing

Latitude: 34.049055
 Longitude: -77.900065
 Site Type: Rings

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
 2000 Total Population	10,056	15,606	22,937
2000 Group Quarters	57	62	64
2009 Total Population	13,973	20,417	30,564
2014 Total Population	15,767	23,088	34,687
2009 - 2014 Annual Rate	2.45%	2.49%	2.56%
 2000 Households	4,497	6,778	9,635
2000 Average Household Size	2.22	2.29	2.37
2009 Households	6,313	9,068	13,255
2009 Average Household Size	2.2	2.24	2.3
2014 Households	7,172	10,334	15,181
2014 Average Household Size	2.19	2.23	2.28
2009 - 2014 Annual Rate	2.58%	2.65%	2.75%
2000 Families	2,919	4,615	6,792
2000 Average Family Size	2.68	2.72	2.77
2009 Families	4,061	6,022	9,058
2009 Average Family Size	2.66	2.68	2.71
2014 Families	4,586	6,806	10,276
2014 Average Family Size	2.65	2.66	2.7
2009 - 2014 Annual Rate	2.46%	2.48%	2.56%
 2000 Housing Units	6,987	10,072	13,167
Owner Occupied Housing Units	49.1%	52.7%	58.6%
Renter Occupied Housing Units	15.4%	14.5%	14.8%
Vacant Housing Units	35.5%	32.8%	26.7%
2009 Housing Units	9,365	13,089	17,627
Owner Occupied Housing Units	52.3%	54.6%	59.9%
Renter Occupied Housing Units	15.1%	14.6%	15.3%
Vacant Housing Units	32.6%	30.7%	24.8%
2014 Housing Units	10,511	14,764	20,019
Owner Occupied Housing Units	53.5%	55.6%	60.8%
Renter Occupied Housing Units	14.8%	14.4%	15.0%
Vacant Housing Units	31.8%	30.0%	24.2%
Median Household Income			
2000	\$41,722	\$43,643	\$44,956
2009	\$52,241	\$53,366	\$55,843
2014	\$53,846	\$54,664	\$56,799
Median Home Value			
2000	\$144,316	\$144,708	\$134,684
2009	\$206,202	\$205,772	\$193,616
2014	\$239,154	\$238,633	\$227,553
Per Capita Income			
2000	\$23,910	\$24,148	\$23,711
2009	\$28,138	\$27,918	\$28,221
2014	\$28,934	\$28,788	\$29,212
Median Age			
2000	42.3	41.9	40.2
2009	44.6	44.5	42.7
2014	45.8	45.6	43.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Snows Cut Crossing

Latitude: 34.049055
 Longitude: -77.900065
 Site Type: Rings

Radius: 3 Miles Radius: 5 Miles Radius: 7 Miles



2000 Households by Income

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Household Income Base	4,494	6,773	9,662
< \$15,000	12.7%	12.4%	12.3%
\$15,000 - \$24,999	12.4%	11.5%	11.0%
\$25,000 - \$34,999	14.0%	13.4%	12.7%
\$35,000 - \$49,999	21.7%	20.6%	20.3%
\$50,000 - \$74,999	21.4%	23.6%	23.8%
\$75,000 - \$99,999	8.1%	8.6%	9.7%
\$100,000 - \$149,999	5.8%	6.3%	6.6%
\$150,000 - \$199,999	1.9%	1.8%	1.8%
\$200,000+	2.0%	1.8%	1.7%
Average Household Income	\$53,365	\$55,470	\$56,690

2009 Households by Income

Household Income Base	6,315	9,069	13,254
< \$15,000	9.1%	8.9%	8.5%
\$15,000 - \$24,999	8.5%	8.8%	8.8%
\$25,000 - \$34,999	11.6%	11.0%	10.1%
\$35,000 - \$49,999	17.3%	16.5%	15.0%
\$50,000 - \$74,999	25.8%	26.0%	25.8%
\$75,000 - \$99,999	17.8%	18.9%	20.1%
\$100,000 - \$149,999	5.4%	5.7%	7.0%
\$150,000 - \$199,999	2.4%	2.3%	2.6%
\$200,000+	2.1%	2.0%	2.2%
Average Household Income	\$61,885	\$62,557	\$65,284

2014 Households by Income

Household Income Base	7,172	10,335	15,181
< \$15,000	8.3%	8.1%	7.7%
\$15,000 - \$24,999	7.8%	8.1%	8.2%
\$25,000 - \$34,999	10.4%	9.9%	9.1%
\$35,000 - \$49,999	15.4%	14.8%	13.3%
\$50,000 - \$74,999	31.7%	31.6%	30.8%
\$75,000 - \$99,999	16.5%	17.5%	19.0%
\$100,000 - \$149,999	5.4%	5.7%	7.0%
\$150,000 - \$199,999	2.4%	2.4%	2.6%
\$200,000+	2.1%	2.0%	2.2%
Average Household Income	\$63,259	\$64,001	\$66,973

2000 Owner Occupied HUs by Value

Total	3,434	5,309	7,682
<\$50,000	5.7%	7.1%	9.2%
\$50,000 - 99,999	20.2%	19.7%	20.4%
\$100,000 - 149,999	27.1%	25.6%	27.8%
\$150,000 - 199,999	23.8%	22.8%	21.4%
\$200,000 - \$299,999	14.8%	15.4%	13.3%
\$300,000 - 499,999	5.0%	5.7%	5.1%
\$500,000 - 999,999	1.3%	2.0%	1.7%
\$1,000,000+	2.1%	1.6%	1.3%
Average Home Value	\$183,294	\$181,859	\$168,078

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,062	1,476	1,948
With Cash Rent	95.4%	93.2%	93.6%
No Cash Rent	4.6%	6.8%	6.4%
Median Rent	\$618	\$606	\$581
Average Rent	\$613	\$596	\$587


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Snows Cut Crossing

Latitude: 34.049055
 Longitude: -77.900065
 Site Type: Rings

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
2000 Population by Age			
 Total	10,054	15,605	22,936
Age 0 - 4	4.9%	5.2%	5.8%
Age 5 - 9	4.8%	5.1%	5.7%
Age 10 - 14	5.3%	5.6%	6.0%
Age 15 - 19	4.9%	5.1%	5.4%
Age 20 - 24	4.6%	4.4%	4.6%
Age 25 - 34	13.5%	13.3%	13.8%
Age 35 - 44	16.8%	16.6%	16.8%
Age 45 - 54	17.7%	17.7%	17.3%
Age 55 - 64	14.4%	14.0%	12.8%
Age 65 - 74	8.7%	8.7%	7.8%
Age 75 - 84	3.7%	3.5%	3.2%
Age 85+	0.9%	0.8%	0.8%
Age 18+	81.9%	80.8%	79.0%
2009 Population by Age			
Total	13,972	20,416	30,564
Age 0 - 4	5.0%	5.0%	5.6%
Age 5 - 9	5.2%	5.4%	5.9%
Age 10 - 14	5.8%	6.0%	6.4%
Age 15 - 19	5.3%	5.4%	5.7%
Age 20 - 24	3.8%	3.7%	4.1%
Age 25 - 34	9.8%	9.7%	10.4%
Age 35 - 44	15.6%	15.6%	15.6%
Age 45 - 54	17.9%	17.6%	17.0%
Age 55 - 64	16.1%	16.3%	15.4%
Age 65 - 74	9.6%	9.6%	8.8%
Age 75 - 84	4.6%	4.5%	4.1%
Age 85+	1.2%	1.2%	1.1%
Age 18+	80.8%	80.3%	78.7%
2014 Population by Age			
Total	15,770	23,090	34,687
Age 0 - 4	4.8%	4.9%	5.4%
Age 5 - 9	5.3%	5.4%	5.9%
Age 10 - 14	6.0%	6.1%	6.5%
Age 15 - 19	5.5%	5.6%	6.0%
Age 20 - 24	4.0%	3.9%	4.3%
Age 25 - 34	8.8%	8.7%	9.5%
Age 35 - 44	14.2%	14.3%	14.3%
Age 45 - 54	17.1%	16.7%	16.4%
Age 55 - 64	16.5%	16.5%	15.4%
Age 65 - 74	11.4%	11.5%	10.7%
Age 75 - 84	4.8%	4.8%	4.4%
Age 85+	1.4%	1.4%	1.3%
Age 18+	80.5%	80.1%	78.5%
2000 Population by Sex			
Males	49.9%	49.6%	49.4%
Females	50.1%	50.4%	50.6%
2009 Population by Sex			
Males	50.1%	49.9%	49.4%
Females	49.9%	50.1%	50.6%
2014 Population by Sex			
Males	50.3%	50.1%	49.5%
Females	49.7%	49.9%	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Snows Cut Crossing

Latitude: 34.049055
Longitude: -77.900065
Site Type: Rings

Radius: 3 Miles Radius: 5 Miles Radius: 7 Miles



2000 Population by Race/Ethnicity

Total	10,056	15,606	22,937
White Alone	93.9%	92.6%	92.4%
Black Alone	3.9%	5.2%	5.3%
American Indian Alone	0.5%	0.5%	0.5%
Asian or Pacific Islander Alone	0.5%	0.5%	0.6%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	0.8%	0.9%	0.9%
Hispanic Origin	1.4%	1.5%	1.5%
Diversity Index	14.1	16.4	16.8

2009 Population by Race/Ethnicity

Total	13,972	20,417	30,565
White Alone	91.6%	90.6%	90.4%
Black Alone	5.2%	6.3%	6.3%
American Indian Alone	0.6%	0.6%	0.5%
Asian or Pacific Islander Alone	0.7%	0.7%	0.9%
Some Other Race Alone	0.6%	0.6%	0.6%
Two or More Races	1.2%	1.2%	1.2%
Hispanic Origin	2.4%	2.3%	2.3%
Diversity Index	19.8	21.2	21.5

2014 Population by Race/Ethnicity

Total	15,768	23,087	34,687
White Alone	90.6%	89.6%	89.4%
Black Alone	5.7%	6.7%	6.7%
American Indian Alone	0.7%	0.6%	0.6%
Asian or Pacific Islander Alone	0.8%	0.9%	1.1%
Some Other Race Alone	0.8%	0.7%	0.8%
Two or More Races	1.4%	1.4%	1.4%
Hispanic Origin	3.0%	2.9%	2.8%
Diversity Index	22.5	23.8	24.0



2000 Population 3+ by School Enrollment

Total	9,758	15,109	22,189
Enrolled in Nursery/Preschool	1.4%	1.5%	2.1%
Enrolled in Kindergarten	0.4%	0.4%	0.8%
Enrolled in Grade 1-8	8.2%	8.8%	9.5%
Enrolled in Grade 9-12	4.9%	5.0%	5.0%
Enrolled in College	3.7%	3.7%	3.9%
Enrolled in Grad/Prof School	0.4%	0.4%	0.4%
Not Enrolled in School	80.9%	80.1%	78.2%

2009 Population 25+ by Educational Attainment

Total	10,454	15,200	22,129
Less than 9th Grade	2.3%	2.2%	2.4%
9th - 12th Grade, No Diploma	8.2%	8.6%	8.3%
High School Graduate	30.0%	29.2%	29.5%
Some College, No Degree	24.9%	24.8%	24.3%
Associate Degree	8.6%	8.8%	8.8%
Bachelor's Degree	17.2%	17.4%	17.8%
Graduate/Professional Degree	8.8%	9.0%	8.8%



Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Snows Cut Crossing

Latitude: 34.049055
 Longitude: -77.900065
 Site Type: Rings

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
2009 Population 15+ by Marital Status			
 Total	11,737	17,065	25,113
Never Married	20.0%	19.5%	19.4%
Married	60.4%	62.0%	63.4%
Widowed	5.4%	5.2%	5.0%
Divorced	14.1%	13.3%	12.2%
2000 Population 16+ by Employment Status			
 Total	8,431	12,963	18,643
In Labor Force	66.6%	66.9%	66.9%
Civilian Employed	64.2%	64.2%	64.2%
Civilian Unemployed	2.1%	2.3%	2.5%
In Armed Forces	0.3%	0.4%	0.3%
Not in Labor Force	33.4%	33.1%	33.1%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	88.0%	87.8%	87.4%
Civilian Unemployed	12.0%	12.2%	12.6%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	91.2%	91.0%	91.1%
Civilian Unemployed	8.8%	9.0%	8.9%
2000 Females 16+ by Employment Status and Age of Children			
Total	4,245	6,574	9,448
Own Children < 6 Only	5.2%	6.0%	7.5%
Employed/in Armed Forces	3.4%	3.7%	4.5%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	1.8%	2.2%	2.9%
Own Children < 6 and 6-17 Only	5.5%	5.2%	6.0%
Employed/in Armed Forces	3.7%	3.5%	4.0%
Unemployed	0.2%	0.3%	0.3%
Not in Labor Force	1.5%	1.4%	1.7%
Own Children 6-17 Only	12.1%	13.1%	13.5%
Employed/in Armed Forces	9.5%	10.2%	9.9%
Unemployed	0.4%	0.3%	0.3%
Not in Labor Force	2.2%	2.6%	3.3%
No Own Children < 18	77.2%	75.8%	73.0%
Employed/in Armed Forces	41.2%	41.0%	39.6%
Unemployed	2.3%	2.4%	2.3%
Not in Labor Force	33.7%	32.5%	31.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Snows Cut Crossing

Market Profile

Latitude: 34.049055
 Longitude: -77.900065
 Site Type: Rings

Radius: 3 Miles Radius: 5 Miles Radius: 7 Miles



2009 Employed Population 16+ by Industry

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Total	6,991	10,164	14,833
Agriculture/Mining	0.4%	0.4%	0.4%
Construction	13.1%	12.7%	13.1%
Manufacturing	4.4%	4.8%	5.7%
Wholesale Trade	2.5%	3.0%	3.0%
Retail Trade	11.8%	12.4%	12.8%
Transportation/Utilities	3.6%	3.9%	4.0%
Information	2.1%	2.3%	2.2%
Finance/Insurance/Real Estate	6.3%	6.4%	6.2%
Services	49.7%	48.0%	47.1%
Public Administration	6.2%	6.1%	5.5%

2009 Employed Population 16+ by Occupation

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Total	6,991	10,164	14,835
White Collar	60.4%	61.2%	60.9%
Management/Business/Financial	14.4%	14.0%	13.7%
Professional	21.9%	21.7%	21.8%
Sales	12.7%	13.6%	13.7%
Administrative Support	11.3%	12.0%	11.8%
Services	18.4%	17.4%	17.4%
Blue Collar	21.2%	21.3%	21.7%
Farming/Forestry/Fishing	0.3%	0.2%	0.2%
Construction/Extraction	10.2%	10.1%	10.0%
Installation/Maintenance/Repair	3.6%	3.5%	3.8%
Production	2.9%	3.0%	3.2%
Transportation/Material Moving	4.2%	4.6%	4.5%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Total	5,363	8,257	11,863
Drove Alone - Car, Truck, or Van	79.8%	81.0%	82.1%
Carpooled - Car, Truck, or Van	10.7%	10.8%	11.1%
Public Transportation	0.7%	0.5%	0.3%
Walked	1.5%	1.4%	1.1%
Other Means	2.1%	1.7%	1.5%
Worked at Home	5.2%	4.6%	3.8%

2000 Workers 16+ by Travel Time to Work

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Total	5,361	8,258	11,864
Did Not Work at Home	94.8%	95.4%	96.2%
Less than 5 minutes	3.9%	3.5%	2.6%
5 to 9 minutes	9.7%	8.9%	8.0%
10 to 19 minutes	18.1%	19.7%	24.8%
20 to 24 minutes	18.0%	19.7%	20.8%
25 to 34 minutes	27.7%	27.6%	25.5%
35 to 44 minutes	5.6%	5.5%	4.4%
45 to 59 minutes	4.6%	4.4%	4.1%
60 to 89 minutes	2.5%	2.3%	2.2%
90 or more minutes	4.6%	3.9%	3.6%
Worked at Home	5.2%	4.6%	3.8%
Average Travel Time to Work (in min)	28.7	27.7	26.7

2000 Households by Vehicles Available

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Total	4,495	6,783	9,630
None	4.4%	3.9%	3.8%
1	32.2%	31.1%	29.6%
2	46.8%	47.1%	47.5%
3	12.8%	13.8%	14.6%
4	2.7%	3.1%	3.3%
5+	1.0%	1.1%	1.2%
Average Number of Vehicles Available	1.8	1.8	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Snows Cut Crossing

Latitude: 34.049055
 Longitude: -77.900065
 Site Type: Rings

Radius: 3 Miles Radius: 5 Miles Radius: 7 Miles



2000 Households by Type

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Total	4,497	6,778	9,634
Family Households	64.9%	68.1%	70.5%
Married-couple Family	53.4%	56.3%	58.4%
With Related Children	17.3%	18.8%	21.6%
Other Family (No Spouse)	11.5%	11.8%	12.1%
With Related Children	7.2%	7.5%	8.0%
Nonfamily Households	35.1%	31.9%	29.5%
Householder Living Alone	27.0%	24.5%	22.3%
Householder Not Living Alone	8.0%	7.4%	7.2%
Households with Related Children	24.5%	26.3%	29.6%
Households with Persons 65+	21.3%	21.4%	20.1%

2000 Households by Size

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Total	4,497	6,778	9,635
1 Person Household	27.0%	24.5%	22.3%
2 Person Household	43.4%	43.9%	42.7%
3 Person Household	15.8%	16.5%	17.8%
4 Person Household	9.5%	10.5%	11.8%
5 Person Household	3.1%	3.3%	3.9%
6 Person Household	0.7%	0.8%	1.0%
7+ Person Household	0.4%	0.5%	0.5%

2000 Households by Year Householder Moved In

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Total	4,494	6,785	9,627
Moved in 1999 to March 2000	23.6%	22.7%	22.7%
Moved in 1995 to 1998	39.2%	40.2%	37.7%
Moved in 1990 to 1994	17.5%	17.2%	17.3%
Moved in 1980 to 1989	13.5%	12.9%	13.6%
Moved in 1970 to 1979	3.9%	4.5%	6.5%
Moved in 1969 or Earlier	2.3%	2.5%	2.2%
Median Year Householder Moved In	1996	1996	1996



2000 Housing Units by Units in Structure

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Total	6,961	10,087	13,113
1, Detached	54.0%	57.9%	61.8%
1, Attached	5.1%	4.4%	3.8%
2	4.5%	3.8%	3.6%
3 or 4	3.0%	2.6%	2.2%
5 to 9	6.6%	6.0%	5.0%
10 to 19	8.1%	6.5%	5.2%
20+	9.1%	7.2%	5.6%
Mobile Home	9.4%	11.3%	12.5%
Other	0.1%	0.2%	0.2%

2000 Housing Units by Year Structure Built

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Total	6,976	10,077	13,139
1999 to March 2000	4.0%	4.5%	5.0%
1995 to 1998	20.7%	22.0%	21.5%
1990 to 1994	12.0%	12.7%	12.0%
1980 to 1989	29.4%	27.9%	26.5%
1970 to 1979	14.1%	13.5%	16.9%
1969 or Earlier	19.8%	19.5%	18.1%
Median Year Structure Built	1985	1986	1986

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.




Radius: 3 Miles

Radius: 5 Miles

Radius: 7 Miles

Top 3 Tapestry Segments

1.	Green Acres	Green Acres	Green Acres
2.	Rural Resort Dwellers	Rural Resort Dwellers	Rural Resort Dwellers
3.	Midlife Junction	Midlife Junction	Exurbanites

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

	Radius: 3 Miles	Radius: 5 Miles	Radius: 7 Miles
Apparel & Services: Total \$	\$9,333,539	\$13,576,425	\$20,884,543
Average Spent	\$1,478.46	\$1,497.18	\$1,575.60
Spending Potential Index	59	60	63
Computers & Accessories: Total \$	\$1,234,374	\$1,793,642	\$2,755,507
Average Spent	\$195.53	\$197.80	\$207.88
Spending Potential Index	86	87	91
Education: Total \$	\$6,467,283	\$9,492,375	\$14,684,037
Average Spent	\$1,024.44	\$1,046.80	\$1,107.81
Spending Potential Index	82	83	88
Entertainment/Recreation: Total \$	\$18,899,203	\$27,355,803	\$41,133,245
Average Spent	\$2,993.70	\$3,016.74	\$3,103.22
Spending Potential Index	92	93	96
Food at Home: Total \$	\$25,529,951	\$36,887,485	\$55,518,952
Average Spent	\$4,044.03	\$4,067.87	\$4,188.53
Spending Potential Index	89	89	92
Food Away from Home: Total \$	\$18,148,566	\$26,352,208	\$40,303,909
Average Spent	\$2,874.79	\$2,906.07	\$3,040.66
Spending Potential Index	86	87	91
Health Care: Total \$	\$22,827,041	\$32,841,204	\$48,568,392
Average Spent	\$3,615.88	\$3,621.66	\$3,664.16
Spending Potential Index	96	96	97
HH Furnishings & Equipment: Total \$	\$10,688,585	\$15,546,160	\$23,927,238
Average Spent	\$1,693.11	\$1,714.40	\$1,805.15
Spending Potential Index	78	79	83
Investments: Total \$	\$9,101,966	\$12,958,149	\$19,008,474
Average Spent	\$1,441.78	\$1,429.00	\$1,434.06
Spending Potential Index	100	99	100
Retail Goods: Total \$	\$141,237,034	\$204,215,065	\$308,799,549
Average Spent	\$22,372.41	\$22,520.41	\$23,296.84
Spending Potential Index	87	88	91
Shelter: Total \$	\$80,770,233	\$117,797,726	\$182,836,364
Average Spent	\$12,794.27	\$12,990.49	\$13,793.77
Spending Potential Index	82	83	88
TV/Video/Sound Equipment: Total \$	\$6,631,642	\$9,611,967	\$14,664,250
Average Spent	\$1,050.47	\$1,059.99	\$1,106.32
Spending Potential Index	86	87	91
Travel: Total \$	\$10,478,011	\$15,234,648	\$23,078,371
Average Spent	\$1,659.75	\$1,680.04	\$1,741.11
Spending Potential Index	90	91	94
Vehicle Maintenance & Repairs: Total \$	\$5,358,254	\$7,736,743	\$11,669,814
Average Spent	\$848.77	\$853.19	\$880.41
Spending Potential Index	91	91	94

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.