

SNOW'S CUT CROSSING



3 PRIME SPACES AVAILABLE Located in Carolina Beach, NC

- ◆ 65,185 SF Food Lion anchored Retail Shopping Center
- ◆ Located at the intersection of Hwy 421 and Spencer Farlow Road
- ◆ 2 spaces available at **\$16.00 PSF, NNN:**
 - Unit 46 - 1,600 SF**
 - Unit 70 - 1,524 SF**
- ◆ 1 space available at **\$13.00 PSF, NNN:**
 - Unit 72 - 4,000 SF**
- ◆ Ideal for retail & professional tenants

DEMOGRAPHICS & TRAFFIC COUNT

2010 Estimate	3 Mile	5 Mile	7 Mile
Total Population:	14,736	21,403	32,022
Median Home Value:	\$197,809	\$196,197	\$182,560
Average Household Inc.:	\$60,176	\$60,900	\$63,738
Traffic Count:	14,000 (Hwy 421 and Spencer Farlow Rd.)		

For More Information please contact:

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RETAIL & INVESTMENT PROPERTY
LEASING, BROKERAGE, INVESTMENT SALES, TENANT REPRESENTATION

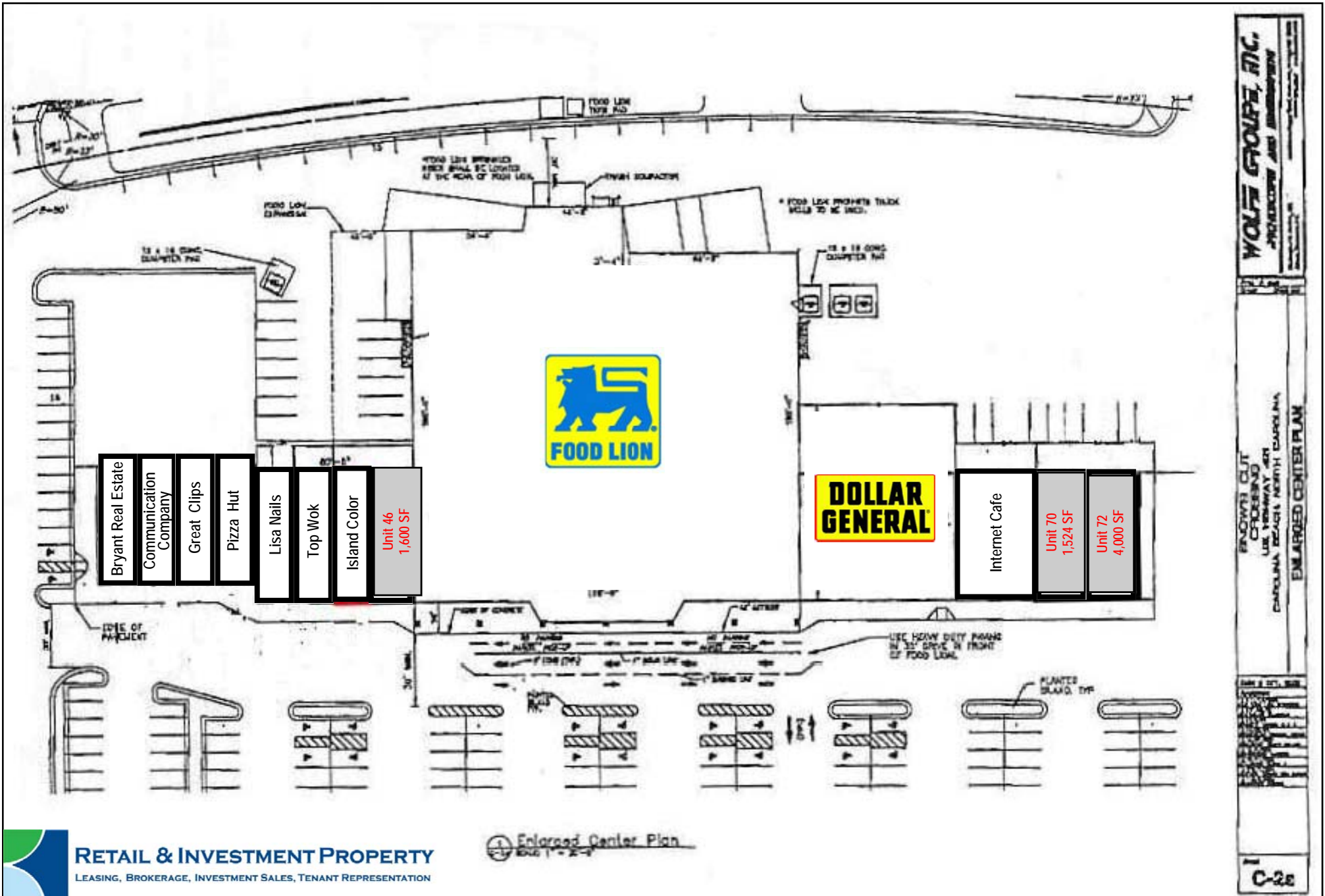
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*A division of Retail & Investment Property Advisors, LLC

Rev. 4.10

SNOW'S CUT CROSSING




1401 N. Lake Park Blvd.
Carolina Beach, NC 28428



Snows Cut Crossing_1

Latitude: 34.04906
Longitude: -77.90006

Ring: 3, 5, 7 Miles

	3 miles radius	5 miles radius	7 miles radius
 2000 Total Population	10,056	15,606	22,937
2000 Group Quarters	57	62	64
2010 Total Population	14,736	21,403	32,022
2015 Total Population	16,590	24,033	36,010
2010 - 2015 Annual Rate	2.4%	2.35%	2.38%
 2000 Households	4,497	6,778	9,635
2000 Average Household Size	2.22	2.29	2.37
2010 Households	6,654	9,470	13,801
2010 Average Household Size	2.21	2.25	2.31
2015 Households	7,536	10,696	15,617
2015 Average Household Size	2.19	2.24	2.3
2010 - 2015 Annual Rate	2.52%	2.46%	2.5%
2000 Families	2,919	4,615	6,792
2000 Average Family Size	2.68	2.72	2.77
2010 Families	4,233	6,258	9,403
2010 Average Family Size	2.68	2.7	2.74
2015 Families	4,753	7,001	10,535
2015 Average Family Size	2.67	2.69	2.73
2010 - 2015 Annual Rate	2.34%	2.27%	2.3%
 2000 Housing Units	6,987	10,072	13,167
Owner Occupied Housing Units	49.1%	52.7%	58.6%
Renter Occupied Housing Units	15.4%	14.5%	14.8%
Vacant Housing Units	35.5%	32.8%	26.7%
2010 Housing Units	9,870	13,709	18,419
Owner Occupied Housing Units	51.6%	54.0%	59.3%
Renter Occupied Housing Units	15.8%	15.0%	15.6%
Vacant Housing Units	32.6%	30.9%	25.1%
2015 Housing Units	11,302	15,641	21,032
Owner Occupied Housing Units	51.3%	53.7%	59.0%
Renter Occupied Housing Units	15.4%	14.7%	15.3%
Vacant Housing Units	33.3%	31.6%	25.7%
Median Household Income			
2000	\$41,722	\$43,643	\$44,956
2010	\$49,164	\$50,539	\$53,226
2015	\$55,686	\$56,588	\$58,812
Median Home Value			
2000	\$144,316	\$144,708	\$134,684
2010	\$197,809	\$196,197	\$182,560
2015	\$234,286	\$232,508	\$218,532
Per Capita Income			
2000	\$23,910	\$24,148	\$23,711
2010	\$27,362	\$27,072	\$27,374
2015	\$30,758	\$30,329	\$30,443
Median Age			
2000	42.3	41.9	40.2
2010	45.3	45.0	43.1
2015	46.5	46.2	44.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Snows Cut Crossing_1

Latitude: 34.04906

Longitude: -77.90006

Ring: 3, 5, 7 Miles

	3 miles radius	5 miles radius	7 miles radius
2000 Households by Income			
 Household Income Base	4,494	6,773	9,662
< \$15,000	12.7%	12.4%	12.3%
\$15,000 - \$24,999	12.4%	11.5%	11.0%
\$25,000 - \$34,999	14.0%	13.4%	12.7%
\$35,000 - \$49,999	21.7%	20.6%	20.3%
\$50,000 - \$74,999	21.4%	23.6%	23.8%
\$75,000 - \$99,999	8.1%	8.6%	9.7%
\$100,000 - \$149,999	5.8%	6.3%	6.6%
\$150,000 - \$199,999	1.9%	1.8%	1.8%
\$200,000+	2.0%	1.8%	1.7%
Average Household Income	\$53,365	\$55,470	\$56,690
2010 Households by Income			
Household Income Base	6,654	9,469	13,799
< \$15,000	9.3%	9.2%	8.7%
\$15,000 - \$24,999	9.0%	8.9%	8.6%
\$25,000 - \$34,999	12.2%	11.6%	10.4%
\$35,000 - \$49,999	20.5%	19.5%	18.0%
\$50,000 - \$74,999	23.8%	25.0%	24.9%
\$75,000 - \$99,999	14.5%	14.9%	16.8%
\$100,000 - \$149,999	6.3%	6.7%	8.3%
\$150,000 - \$199,999	2.4%	2.4%	2.4%
\$200,000+	2.0%	1.9%	2.0%
Average Household Income	\$60,176	\$60,900	\$63,738
2015 Households by Income			
Household Income Base	7,536	10,695	15,615
< \$15,000	7.9%	7.9%	7.4%
\$15,000 - \$24,999	7.2%	7.1%	6.7%
\$25,000 - \$34,999	9.6%	9.1%	8.1%
\$35,000 - \$49,999	15.6%	14.7%	13.4%
\$50,000 - \$74,999	29.5%	30.8%	30.3%
\$75,000 - \$99,999	16.0%	16.2%	18.0%
\$100,000 - \$149,999	8.3%	8.7%	10.5%
\$150,000 - \$199,999	3.3%	3.3%	3.2%
\$200,000+	2.5%	2.3%	2.4%
Average Household Income	\$67,287	\$67,834	\$70,465
2000 Owner Occupied HUs by Value			
Total	3,434	5,309	7,682
<\$50,000	5.7%	7.1%	9.2%
\$50,000 - 99,999	20.2%	19.7%	20.4%
\$100,000 - 149,999	27.1%	25.6%	27.8%
\$150,000 - 199,999	23.8%	22.8%	21.4%
\$200,000 - \$299,999	14.8%	15.4%	13.3%
\$300,000 - 499,999	5.0%	5.7%	5.1%
\$500,000 - 999,999	1.3%	2.0%	1.7%
\$1,000,000+	2.1%	1.6%	1.3%
Average Home Value	\$183,294	\$181,859	\$168,078
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,062	1,476	1,948
With Cash Rent	95.4%	93.2%	93.6%
No Cash Rent	4.6%	6.8%	6.4%
Median Rent	\$618	\$606	\$581
Average Rent	\$613	\$596	\$587


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Snows Cut Crossing_1

Latitude: 34.04906
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Ring: 3, 5, 7 Miles



	3 miles radius	5 miles radius	7 miles radius
2000 Population by Age			
 Total	10,054	15,605	22,936
Age 0 - 4	4.9%	5.2%	5.8%
Age 5 - 9	4.8%	5.1%	5.7%
Age 10 - 14	5.3%	5.6%	6.0%
Age 15 - 19	4.9%	5.1%	5.4%
Age 20 - 24	4.6%	4.4%	4.6%
Age 25 - 34	13.5%	13.3%	13.8%
Age 35 - 44	16.8%	16.6%	16.8%
Age 45 - 54	17.7%	17.7%	17.3%
Age 55 - 64	14.4%	14.0%	12.8%
Age 65 - 74	8.7%	8.7%	7.8%
Age 75 - 84	3.7%	3.5%	3.2%
Age 85+	0.9%	0.8%	0.8%
Age 18+	81.9%	80.8%	79.0%
2010 Population by Age			
Total	14,737	21,404	32,023
Age 0 - 4	4.8%	4.9%	5.5%
Age 5 - 9	5.0%	5.2%	5.8%
Age 10 - 14	5.7%	6.0%	6.4%
Age 15 - 19	5.2%	5.3%	5.6%
Age 20 - 24	3.8%	3.7%	4.0%
Age 25 - 34	9.6%	9.4%	10.3%
Age 35 - 44	15.4%	15.4%	15.4%
Age 45 - 54	18.1%	17.7%	17.1%
Age 55 - 64	16.6%	16.7%	15.6%
Age 65 - 74	9.9%	9.9%	9.0%
Age 75 - 84	4.6%	4.6%	4.2%
Age 85+	1.2%	1.2%	1.1%
Age 18+	81.4%	80.7%	78.9%
2015 Population by Age			
Total	16,591	24,035	36,009
Age 0 - 4	4.6%	4.8%	5.3%
Age 5 - 9	4.9%	5.2%	5.7%
Age 10 - 14	5.8%	6.0%	6.5%
Age 15 - 19	5.4%	5.6%	6.0%
Age 20 - 24	4.1%	3.9%	4.3%
Age 25 - 34	8.7%	8.6%	9.4%
Age 35 - 44	13.9%	14.0%	14.1%
Age 45 - 54	17.3%	16.9%	16.5%
Age 55 - 64	17.3%	17.0%	15.7%
Age 65 - 74	11.7%	11.8%	10.9%
Age 75 - 84	4.8%	4.8%	4.4%
Age 85+	1.4%	1.4%	1.3%
Age 18+	81.4%	80.6%	78.9%
2000 Population by Sex			
Males	49.9%	49.6%	49.4%
Females	50.1%	50.4%	50.6%
2010 Population by Sex			
Males	50.2%	50.0%	49.5%
Females	49.8%	50.0%	50.5%
2015 Population by Sex			
Males	50.6%	50.3%	49.6%
Females	49.4%	49.7%	50.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Snows Cut Crossing_1

Latitude: 34.04906
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Ring: 3, 5, 7 Miles

	3 miles radius	5 miles radius	7 miles radius
2000 Population by Race/Ethnicity			
 Total	10,056	15,606	22,937
White Alone	93.9%	92.6%	92.4%
Black Alone	3.9%	5.2%	5.3%
American Indian Alone	0.5%	0.5%	0.5%
Asian or Pacific Islander Alone	0.5%	0.5%	0.6%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	0.8%	0.9%	0.9%
Hispanic Origin	1.4%	1.5%	1.5%
Diversity Index	14.1	16.4	16.8
2010 Population by Race/Ethnicity			
Total	14,737	21,403	32,022
White Alone	92.9%	92.0%	91.6%
Black Alone	3.9%	4.9%	5.0%
American Indian Alone	0.6%	0.5%	0.5%
Asian or Pacific Islander Alone	0.7%	0.7%	0.9%
Some Other Race Alone	0.7%	0.6%	0.7%
Two or More Races	1.3%	1.3%	1.3%
Hispanic Origin	3.2%	3.2%	3.1%
Diversity Index	18.9	20.4	20.8
2015 Population by Race/Ethnicity			
Total	16,589	24,033	36,010
White Alone	93.0%	92.2%	91.8%
Black Alone	3.6%	4.4%	4.5%
American Indian Alone	0.5%	0.5%	0.5%
Asian or Pacific Islander Alone	0.8%	0.8%	1.0%
Some Other Race Alone	0.7%	0.7%	0.7%
Two or More Races	1.4%	1.4%	1.4%
Hispanic Origin	3.9%	3.8%	3.7%
Diversity Index	19.9	21.1	21.5
2000 Population 3+ by School Enrollment			
 Total	9,758	15,109	22,189
Enrolled in Nursery/Preschool	1.4%	1.5%	2.1%
Enrolled in Kindergarten	0.4%	0.4%	0.8%
Enrolled in Grade 1-8	8.2%	8.8%	9.5%
Enrolled in Grade 9-12	4.9%	5.0%	5.0%
Enrolled in College	3.7%	3.7%	3.9%
Enrolled in Grad/Prof School	0.4%	0.4%	0.4%
Not Enrolled in School	80.9%	80.1%	78.2%
2010 Population 25+ by Educational Attainment			
Total	11,117	16,024	23,280
Less than 9th Grade	1.8%	1.8%	2.0%
9th - 12th Grade, No Diploma	6.4%	6.8%	6.6%
High School Graduate	27.8%	27.1%	27.3%
Some College, No Degree	26.0%	25.8%	25.4%
Associate Degree	9.4%	9.5%	9.5%
Bachelor's Degree	18.5%	18.6%	19.1%
Graduate/Professional Degree	10.2%	10.4%	10.2%




Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Snows Cut Crossing_1

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Ring: 3, 5, 7 Miles


	3 miles radius	5 miles radius	7 miles radius
2010 Population 15+ by Marital Status			
 Total	12,454	17,951	26,368
Never Married	21.4%	20.8%	20.7%
Married	57.7%	59.5%	61.1%
Widowed	5.4%	5.1%	4.9%
Divorced	15.4%	14.5%	13.3%
2000 Population 16+ by Employment Status			
 Total	8,431	12,963	18,643
In Labor Force	66.6%	66.9%	66.9%
Civilian Employed	64.2%	64.2%	64.2%
Civilian Unemployed	2.1%	2.3%	2.5%
In Armed Forces	0.3%	0.4%	0.3%
Not in Labor Force	33.4%	33.1%	33.1%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	90.6%	90.4%	90.1%
Civilian Unemployed	9.4%	9.6%	9.9%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	92.5%	92.3%	92.1%
Civilian Unemployed	7.5%	7.7%	7.9%
2000 Females 16+ by Employment Status and Age of Children			
Total	4,245	6,574	9,448
Own Children < 6 Only	5.2%	6.0%	7.5%
Employed/in Armed Forces	3.4%	3.7%	4.5%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	1.8%	2.2%	2.9%
Own Children < 6 and 6-17 Only	5.5%	5.2%	6.0%
Employed/in Armed Forces	3.7%	3.5%	4.0%
Unemployed	0.2%	0.3%	0.3%
Not in Labor Force	1.5%	1.4%	1.7%
Own Children 6-17 Only	12.1%	13.1%	13.5%
Employed/in Armed Forces	9.5%	10.2%	9.9%
Unemployed	0.4%	0.3%	0.3%
Not in Labor Force	2.2%	2.6%	3.3%
No Own Children < 18	77.2%	75.8%	73.0%
Employed/in Armed Forces	41.2%	41.0%	39.6%
Unemployed	2.3%	2.4%	2.3%
Not in Labor Force	33.7%	32.5%	31.1%
2010 Employed Population 16+ by Industry			
 Total	7,442	10,703	15,585
Agriculture/Mining	0.5%	0.4%	0.4%
Construction	12.9%	12.5%	12.8%
Manufacturing	4.3%	4.7%	5.6%
Wholesale Trade	2.5%	3.0%	3.0%
Retail Trade	11.5%	12.1%	12.6%
Transportation/Utilities	3.3%	3.7%	3.9%
Information	2.0%	2.2%	2.1%
Finance/Insurance/Real Estate	6.3%	6.5%	6.3%
Services	50.6%	48.8%	47.8%
Public Administration	6.1%	6.1%	5.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

Snows Cut Crossing_1

Latitude: 34.04906
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Ring: 3, 5, 7 Miles

	3 miles radius	5 miles radius	7 miles radius
2010 Employed Population 16+ by Occupation			
Total	7,444	10,705	15,585
White Collar	60.7%	61.3%	61.1%
Management/Business/Financial	14.6%	14.1%	13.7%
Professional	22.2%	21.9%	22.0%
Sales	12.6%	13.4%	13.5%
Administrative Support	11.3%	11.9%	11.8%
Services	18.7%	17.8%	17.7%
Blue Collar	20.6%	20.9%	21.2%
Farming/Forestry/Fishing	0.3%	0.3%	0.2%
Construction/Extraction	9.8%	9.7%	9.7%
Installation/Maintenance/Repair	3.7%	3.5%	3.8%
Production	2.9%	3.0%	3.2%
Transportation/Material Moving	4.0%	4.3%	4.3%
2000 Workers 16+ by Means of Transportation to Work			
 Total	5,363	8,257	11,863
Drove Alone - Car, Truck, or Van	79.8%	81.0%	82.1%
Carpooled - Car, Truck, or Van	10.7%	10.8%	11.1%
Public Transportation	0.7%	0.5%	0.3%
Walked	1.5%	1.4%	1.1%
Other Means	2.1%	1.7%	1.5%
Worked at Home	5.2%	4.6%	3.8%
2000 Workers 16+ by Travel Time to Work			
Total	5,361	8,258	11,864
Did Not Work at Home	94.8%	95.4%	96.2%
Less than 5 minutes	3.9%	3.5%	2.6%
5 to 9 minutes	9.7%	8.9%	8.0%
10 to 19 minutes	18.1%	19.7%	24.8%
20 to 24 minutes	18.0%	19.7%	20.8%
25 to 34 minutes	27.7%	27.6%	25.5%
35 to 44 minutes	5.6%	5.5%	4.4%
45 to 59 minutes	4.6%	4.4%	4.1%
60 to 89 minutes	2.5%	2.3%	2.2%
90 or more minutes	4.6%	3.9%	3.6%
Worked at Home	5.2%	4.6%	3.8%
Average Travel Time to Work (in min)	28.7	27.7	26.7
2000 Households by Vehicles Available			
Total	4,495	6,783	9,630
None	4.4%	3.9%	3.8%
1	32.2%	31.1%	29.6%
2	46.8%	47.1%	47.5%
3	12.8%	13.8%	14.6%
4	2.7%	3.1%	3.3%
5+	1.0%	1.1%	1.2%
Average Number of Vehicles Available	1.8	1.8	1.9



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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Ring: 3, 5, 7 Miles

	3 miles radius	5 miles radius	7 miles radius
2000 Households by Type			
 Total	4,497	6,778	9,634
Family Households	64.9%	68.1%	70.5%
Married-couple Family	53.4%	56.3%	58.4%
With Related Children	17.3%	18.8%	21.6%
Other Family (No Spouse)	11.5%	11.8%	12.1%
With Related Children	7.2%	7.5%	8.0%
Nonfamily Households	35.1%	31.9%	29.5%
Householder Living Alone	27.0%	24.5%	22.3%
Householder Not Living Alone	8.0%	7.4%	7.2%
Households with Related Children	24.5%	26.3%	29.6%
Households with Persons 65+	21.3%	21.4%	20.1%
2000 Households by Size			
Total	4,497	6,778	9,635
1 Person Household	27.0%	24.5%	22.3%
2 Person Household	43.4%	43.9%	42.7%
3 Person Household	15.8%	16.5%	17.8%
4 Person Household	9.5%	10.5%	11.8%
5 Person Household	3.1%	3.3%	3.9%
6 Person Household	0.7%	0.8%	1.0%
7+ Person Household	0.4%	0.5%	0.5%
2000 Households by Year Householder Moved In			
Total	4,494	6,785	9,627
Moved in 1999 to March 2000	23.6%	22.7%	22.7%
Moved in 1995 to 1998	39.2%	40.2%	37.7%
Moved in 1990 to 1994	17.5%	17.2%	17.3%
Moved in 1980 to 1989	13.5%	12.9%	13.6%
Moved in 1970 to 1979	3.9%	4.5%	6.5%
Moved in 1969 or Earlier	2.3%	2.5%	2.2%
Median Year Householder Moved In	1996	1996	1996
2000 Housing Units by Units in Structure			
 Total	6,961	10,087	13,113
1, Detached	54.0%	57.9%	61.8%
1, Attached	5.1%	4.4%	3.8%
2	4.5%	3.8%	3.6%
3 or 4	3.0%	2.6%	2.2%
5 to 9	6.6%	6.0%	5.0%
10 to 19	8.1%	6.5%	5.2%
20+	9.1%	7.2%	5.6%
Mobile Home	9.4%	11.3%	12.5%
Other	0.1%	0.2%	0.2%
2000 Housing Units by Year Structure Built			
Total	6,976	10,077	13,139
1999 to March 2000	4.0%	4.5%	5.0%
1995 to 1998	20.7%	22.0%	21.5%
1990 to 1994	12.0%	12.7%	12.0%
1980 to 1989	29.4%	27.9%	26.5%
1970 to 1979	14.1%	13.5%	16.9%
1969 or Earlier	19.8%	19.5%	18.1%
Median Year Structure Built	1985	1986	1986

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.


Snows Cut Crossing_1

Latitude: 34.04906

Longitude: -77.90006

Ring: 3, 5, 7 Miles

	3 miles radius	5 miles radius	7 miles radius
Top 3 Tapestry Segments			
1.	Green Acres	Green Acres	Green Acres
2.	Rural Resort Dwellers	Rural Resort Dwellers	Rural Resort Dwellers
3.	Midlife Junction	Midlife Junction	Milk and Cookies

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$9,132,745	\$13,205,382	\$20,384,740
Average Spent	\$1,372.52	\$1,394.44	\$1,477.05
Spending Potential Index	57	58	62
Computers & Accessories: Total \$	\$1,243,753	\$1,791,234	\$2,745,639
Average Spent	\$186.92	\$189.15	\$198.94
Spending Potential Index	85	86	90
Education: Total \$	\$6,589,410	\$9,653,817	\$14,917,810
Average Spent	\$990.29	\$1,019.41	\$1,080.92
Spending Potential Index	81	84	89
Entertainment/Recreation: Total \$	\$19,769,757	\$28,345,235	\$42,708,330
Average Spent	\$2,971.11	\$2,993.16	\$3,094.58
Spending Potential Index	92	93	96
Food at Home: Total \$	\$26,129,924	\$37,367,749	\$56,340,072
Average Spent	\$3,926.95	\$3,945.91	\$4,082.32
Spending Potential Index	88	88	91
Food Away from Home: Total \$	\$18,043,897	\$26,045,124	\$40,043,037
Average Spent	\$2,711.74	\$2,750.28	\$2,901.46
Spending Potential Index	84	85	90
Health Care: Total \$	\$24,163,094	\$34,307,367	\$50,397,563
Average Spent	\$3,631.36	\$3,622.74	\$3,651.73
Spending Potential Index	97	97	98
HH Furnishings & Equipment: Total \$	\$10,586,623	\$15,236,435	\$23,216,408
Average Spent	\$1,591.02	\$1,608.92	\$1,682.23
Spending Potential Index	77	78	82
Investments: Total \$	\$12,021,162	\$16,876,303	\$23,935,321
Average Spent	\$1,806.61	\$1,782.08	\$1,734.32
Spending Potential Index	104	102	100
Retail Goods: Total \$	\$143,904,809	\$205,995,513	\$310,658,691
Average Spent	\$21,626.81	\$21,752.43	\$22,509.87
Spending Potential Index	87	87	91
Shelter: Total \$	\$83,916,469	\$121,884,580	\$190,099,892
Average Spent	\$12,611.43	\$12,870.60	\$13,774.36
Spending Potential Index	80	82	87
TV/Video/Audio: Total \$	\$7,065,663	\$10,156,297	\$15,496,132
Average Spent	\$1,061.87	\$1,072.47	\$1,122.83
Spending Potential Index	86	86	90
Travel: Total \$	\$10,976,041	\$15,868,082	\$24,192,919
Average Spent	\$1,649.54	\$1,675.62	\$1,752.98
Spending Potential Index	87	89	93
Vehicle Maintenance & Repairs: Total \$	\$5,592,356	\$8,016,593	\$12,159,008
Average Spent	\$840.45	\$846.53	\$881.02
Spending Potential Index	89	90	93

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.