

LAUREL BAY CROSSING



EXCELLENT LEASE RATE Located in Beaufort, SC

- Located at the intersection of Laurel Bay Road and Shanklin Road
- Anchored by a busy Food Lion grocery store
- Retail Spaces Available:
 - (2) 1,400 SF spaces
 - (1) 2,200 SF space
- **Lease Rate: Starting at \$6.00 PSF NNN**
- Ideal for retail, service & restaurant tenants
- Located near Laurel Bay Subdivision & Marine Base

DEMOGRAPHICS & TRAFFIC COUNT

2009 Estimate	3 Mile	5 Mile	7 Mile
Total Population:	14,167	28,699	47,988
Median Home Value:	\$95,118	\$113,063	\$127,538
Average HH Income.:	\$47,813	\$ 46,795	\$ 47,874
Traffic Count:	10,500 (Laurel Bay Rd & Shanklin Rd)		

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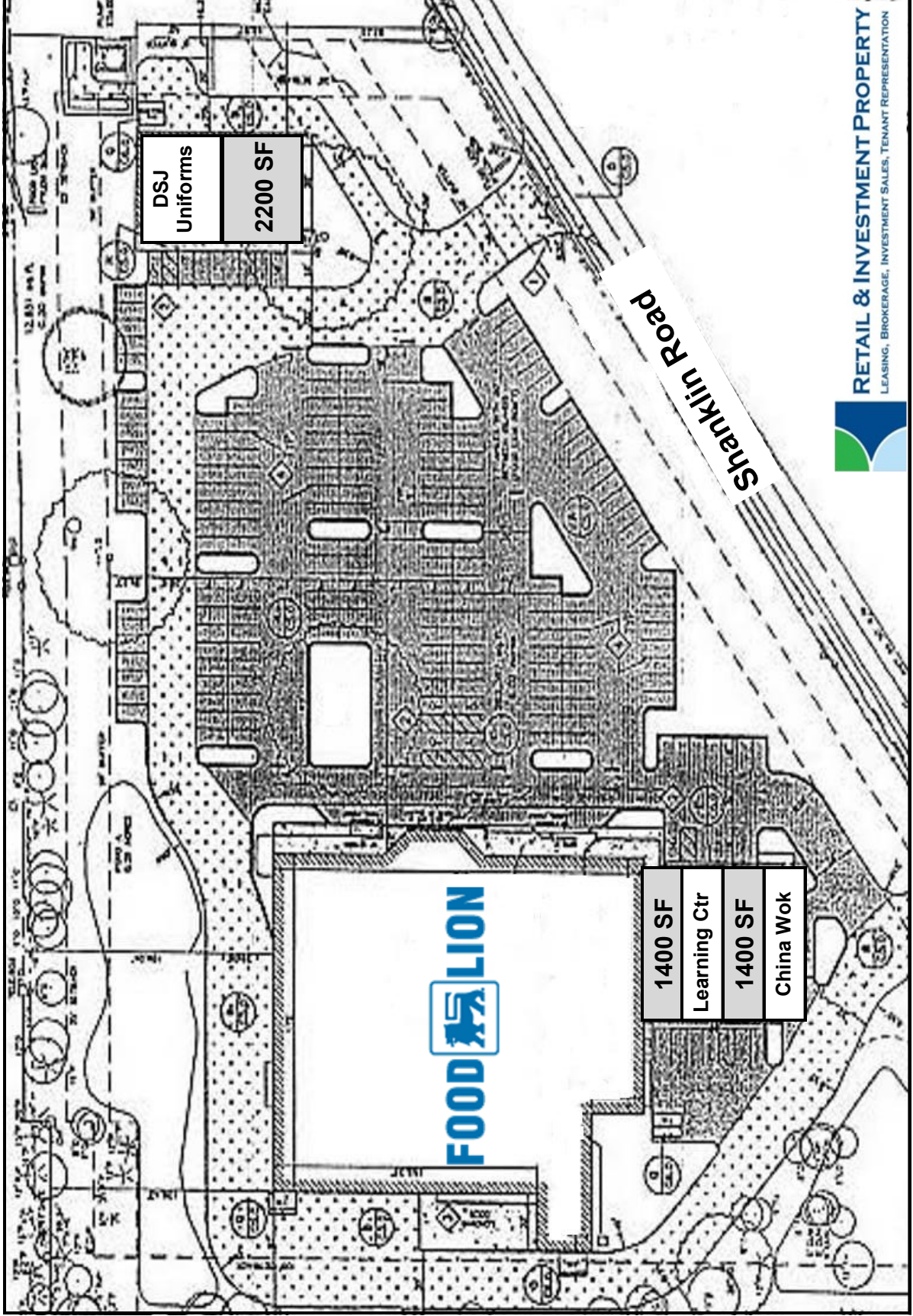


RETAIL & INVESTMENT PROPERTY

LEASING, BROKERAGE, INVESTMENT SALES, TENANT REPRESENTATION




LAUREL BAY CROSSING

Intersection of Laurel Bay Road and Shanklin Road
Beaufort, SC



Laurel Bay Crossing
 313 Laurel Bay Rd, Beaufort, SC 29906-3664
 Ring: 3, 5, 7 Miles

Latitude: 32.4534
 Longitude: -80.76802

	3 miles radius	5 miles radius	7 miles radius
 2000 Total Population	12,805	25,696	42,992
2000 Group Quarters	71	1,885	2,266
2010 Total Population	14,579	28,626	47,629
2015 Total Population	15,634	30,779	51,062
2010 - 2015 Annual Rate	1.41%	1.46%	1.4%
 2000 Households	4,013	8,068	15,066
2000 Average Household Size	3.17	2.95	2.7
2010 Households	4,698	9,287	17,061
2010 Average Household Size	3.09	2.9	2.68
2015 Households	5,077	10,080	18,396
2015 Average Household Size	3.07	2.89	2.67
2010 - 2015 Annual Rate	1.56%	1.65%	1.52%
2000 Families	3,308	6,334	11,062
2000 Average Family Size	3.44	3.29	3.13
2010 Families	3,763	7,093	12,210
2010 Average Family Size	3.38	3.26	3.12
2015 Families	4,028	7,625	13,059
2015 Average Family Size	3.36	3.25	3.11
2010 - 2015 Annual Rate	1.37%	1.46%	1.35%
 2000 Housing Units	4,295	8,681	16,372
Owner Occupied Housing Units	49.7%	53.9%	56.2%
Renter Occupied Housing Units	44.1%	38.7%	36.1%
Vacant Housing Units	6.2%	7.3%	7.8%
2010 Housing Units	5,301	10,537	19,662
Owner Occupied Housing Units	43.5%	47.2%	49.0%
Renter Occupied Housing Units	45.1%	41.0%	37.8%
Vacant Housing Units	11.4%	11.9%	13.2%
2015 Housing Units	5,738	11,461	21,291
Owner Occupied Housing Units	43.9%	47.5%	49.1%
Renter Occupied Housing Units	44.6%	40.5%	37.3%
Vacant Housing Units	11.5%	12.0%	13.6%
Median Household Income			
2000	\$38,597	\$37,454	\$38,004
2010	\$48,890	\$48,073	\$48,490
2015	\$53,704	\$53,343	\$54,292
Median Home Value			
2000	\$69,779	\$83,538	\$91,289
2010	\$113,562	\$129,438	\$138,681
2015	\$150,580	\$166,489	\$180,115
Per Capita Income			
2000	\$13,511	\$14,997	\$17,226
2010	\$18,229	\$19,294	\$21,782
2015	\$20,123	\$21,501	\$24,286
Median Age			
2000	25.1	26.0	28.7
2010	26.4	27.4	30.0
2015	26.9	28.0	30.6


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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	3 miles radius	5 miles radius	7 miles radius
2000 Households by Income			
 Household Income Base	3,976	7,997	15,039
< \$15,000	10.4%	14.1%	15.1%
\$15,000 - \$24,999	14.0%	15.7%	14.7%
\$25,000 - \$34,999	20.5%	16.5%	15.6%
\$35,000 - \$49,999	26.1%	23.2%	21.0%
\$50,000 - \$74,999	19.3%	19.1%	19.6%
\$75,000 - \$99,999	6.0%	6.1%	7.1%
\$100,000 - \$149,999	3.0%	4.2%	4.7%
\$150,000 - \$199,999	0.3%	0.6%	1.4%
\$200,000+	0.3%	0.6%	0.9%
Average Household Income	\$42,868	\$43,648	\$47,319
2010 Households by Income			
Household Income Base	4,699	9,286	17,062
< \$15,000	7.2%	10.6%	11.7%
\$15,000 - \$24,999	8.2%	9.9%	9.6%
\$25,000 - \$34,999	15.5%	13.2%	12.0%
\$35,000 - \$49,999	20.5%	18.8%	18.6%
\$50,000 - \$74,999	23.6%	22.0%	20.8%
\$75,000 - \$99,999	16.8%	15.6%	15.7%
\$100,000 - \$149,999	6.7%	7.2%	7.9%
\$150,000 - \$199,999	0.9%	1.7%	2.1%
\$200,000+	0.6%	1.2%	1.8%
Average Household Income	\$56,635	\$57,245	\$59,692
2015 Households by Income			
Household Income Base	5,077	10,081	18,396
< \$15,000	6.2%	9.1%	10.0%
\$15,000 - \$24,999	7.7%	9.3%	8.9%
\$25,000 - \$34,999	12.6%	10.7%	9.7%
\$35,000 - \$49,999	17.7%	16.3%	16.0%
\$50,000 - \$74,999	24.3%	22.4%	21.0%
\$75,000 - \$99,999	19.0%	17.5%	17.5%
\$100,000 - \$149,999	10.5%	11.1%	12.1%
\$150,000 - \$199,999	1.3%	2.3%	2.8%
\$200,000+	0.8%	1.4%	2.1%
Average Household Income	\$62,115	\$63,306	\$66,242
2000 Owner Occupied HUs by Value			
Total	2,123	4,639	9,187
<\$50,000	34.1%	25.4%	17.9%
\$50,000 - 99,999	42.4%	39.6%	39.7%
\$100,000 - 149,999	14.7%	17.4%	18.8%
\$150,000 - 199,999	3.9%	8.8%	9.2%
\$200,000 - \$299,999	3.4%	6.0%	7.3%
\$300,000 - 499,999	1.3%	2.3%	4.8%
\$500,000 - 999,999	0.0%	0.1%	1.7%
\$1,000,000+	0.1%	0.4%	0.6%
Average Home Value	\$81,751	\$103,377	\$129,805
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,861	3,413	5,874
With Cash Rent	69.3%	79.6%	85.3%
No Cash Rent	30.7%	20.4%	14.7%
Median Rent	\$547	\$500	\$503
Average Rent	\$539	\$497	\$497


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	12,807	25,696	42,990
Age 0 - 4	13.3%	10.7%	9.4%
Age 5 - 9	11.3%	9.2%	8.4%
Age 10 - 14	8.9%	7.7%	7.4%
Age 15 - 19	6.6%	7.4%	7.1%
Age 20 - 24	9.7%	13.1%	11.1%
Age 25 - 34	20.4%	18.0%	16.8%
Age 35 - 44	14.4%	14.5%	14.5%
Age 45 - 54	7.4%	8.8%	10.4%
Age 55 - 64	4.1%	5.1%	6.4%
Age 65 - 74	2.1%	3.1%	4.6%
Age 75 - 84	1.3%	1.8%	3.0%
Age 85+	0.6%	0.6%	0.9%
Age 18+	62.6%	68.4%	70.9%
2010 Population by Age			
Total	14,576	28,625	47,628
Age 0 - 4	13.5%	11.0%	9.6%
Age 5 - 9	10.2%	8.7%	8.0%
Age 10 - 14	7.6%	7.0%	6.8%
Age 15 - 19	6.1%	6.6%	6.5%
Age 20 - 24	9.2%	11.5%	9.6%
Age 25 - 34	21.8%	19.6%	17.8%
Age 35 - 44	11.8%	11.9%	12.5%
Age 45 - 54	9.1%	10.3%	11.7%
Age 55 - 64	6.0%	7.2%	8.7%
Age 65 - 74	2.8%	3.6%	4.7%
Age 75 - 84	1.2%	1.8%	2.8%
Age 85+	0.6%	0.7%	1.2%
Age 18+	65.0%	69.6%	71.8%
2015 Population by Age			
Total	15,634	30,779	51,061
Age 0 - 4	13.2%	10.7%	9.4%
Age 5 - 9	10.2%	8.8%	8.1%
Age 10 - 14	7.9%	7.4%	7.2%
Age 15 - 19	5.4%	6.2%	6.2%
Age 20 - 24	8.9%	11.0%	9.2%
Age 25 - 34	21.2%	18.6%	17.0%
Age 35 - 44	12.7%	13.2%	13.4%
Age 45 - 54	8.1%	9.0%	10.4%
Age 55 - 64	7.0%	8.0%	9.4%
Age 65 - 74	3.5%	4.4%	5.7%
Age 75 - 84	1.4%	2.0%	2.8%
Age 85+	0.5%	0.7%	1.2%
Age 18+	65.4%	69.7%	71.7%
2000 Population by Sex			
Males	49.3%	52.1%	50.2%
Females	50.7%	47.9%	49.8%
2010 Population by Sex			
Males	49.5%	51.6%	50.2%
Females	50.5%	48.4%	49.8%
2015 Population by Sex			
Males	49.5%	51.4%	50.1%
Females	50.5%	48.6%	49.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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

	3 miles radius	5 miles radius	7 miles radius
2000 Population by Race/Ethnicity			
 Total	12,805	25,696	42,993
White Alone	56.9%	59.6%	62.6%
Black Alone	36.2%	33.8%	31.6%
American Indian Alone	0.4%	0.4%	0.4%
Asian or Pacific Islander Alone	1.3%	1.3%	1.3%
Some Other Race Alone	3.1%	2.8%	2.3%
Two or More Races	2.1%	2.0%	1.9%
Hispanic Origin	6.5%	6.0%	5.0%
Diversity Index	60.0	58.3	55.5
2010 Population by Race/Ethnicity			
Total	14,578	28,628	47,628
White Alone	56.4%	58.7%	62.0%
Black Alone	32.6%	30.7%	28.7%
American Indian Alone	0.5%	0.5%	0.5%
Asian or Pacific Islander Alone	1.8%	1.8%	1.8%
Some Other Race Alone	5.5%	5.0%	4.1%
Two or More Races	3.3%	3.2%	3.0%
Hispanic Origin	12.1%	11.2%	9.3%
Diversity Index	66.6	64.8	61.2
2015 Population by Race/Ethnicity			
Total	15,635	30,778	51,061
White Alone	58.5%	60.8%	63.9%
Black Alone	29.5%	27.7%	25.9%
American Indian Alone	0.5%	0.6%	0.5%
Asian or Pacific Islander Alone	2.0%	2.0%	2.0%
Some Other Race Alone	5.9%	5.4%	4.4%
Two or More Races	3.7%	3.6%	3.3%
Hispanic Origin	13.8%	12.7%	10.6%
Diversity Index	67.2	65.3	61.4
2000 Population 3+ by School Enrollment			
 Total	11,854	23,899	40,640
Enrolled in Nursery/Preschool	3.2%	2.8%	2.5%
Enrolled in Kindergarten	2.0%	1.6%	1.6%
Enrolled in Grade 1-8	18.1%	14.6%	13.8%
Enrolled in Grade 9-12	7.1%	7.2%	6.7%
Enrolled in College	5.6%	5.0%	4.8%
Enrolled in Grad/Prof School	0.6%	0.8%	0.8%
Not Enrolled in School	63.5%	68.0%	69.8%
2010 Population 25+ by Educational Attainment			
Total	7,784	15,796	28,281
Less than 9th Grade	3.5%	3.4%	3.8%
9th - 12th Grade, No Diploma	7.3%	8.4%	7.3%
High School Graduate	38.0%	34.6%	31.0%
Some College, No Degree	23.9%	23.8%	23.3%
Associate Degree	11.4%	10.1%	9.7%
Bachelor's Degree	11.4%	12.3%	15.0%
Graduate/Professional Degree	4.6%	7.4%	9.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status			
 Total	10,019	20,972	35,959
Never Married	29.3%	36.4%	34.4%
Married	56.1%	49.6%	50.2%
Widowed	3.8%	4.0%	5.1%
Divorced	10.8%	10.1%	10.3%
2000 Population 16+ by Employment Status			
 Total	8,392	18,216	31,660
In Labor Force	71.8%	72.5%	69.0%
Civilian Employed	51.3%	49.4%	51.9%
Civilian Unemployed	3.8%	4.0%	3.5%
In Armed Forces	16.7%	19.1%	13.6%
Not in Labor Force	28.2%	27.5%	31.0%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	86.7%	86.2%	87.4%
Civilian Unemployed	13.3%	13.8%	12.6%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	89.2%	88.8%	89.7%
Civilian Unemployed	10.8%	11.2%	10.3%
2000 Females 16+ by Employment Status and Age of Children			
Total	4,371	8,686	15,922
Own Children < 6 Only	15.8%	13.9%	11.4%
Employed/in Armed Forces	7.8%	6.6%	5.5%
Unemployed	0.3%	1.0%	0.8%
Not in Labor Force	7.6%	6.2%	5.1%
Own Children < 6 and 6-17 Only	11.6%	9.3%	7.4%
Employed/in Armed Forces	6.0%	5.4%	4.6%
Unemployed	0.2%	0.2%	0.1%
Not in Labor Force	5.3%	3.7%	2.7%
Own Children 6-17 Only	23.7%	20.9%	18.9%
Employed/in Armed Forces	18.6%	16.3%	14.6%
Unemployed	0.5%	0.6%	0.5%
Not in Labor Force	4.6%	3.9%	3.8%
No Own Children < 18	49.0%	56.0%	62.3%
Employed/in Armed Forces	26.0%	29.2%	31.0%
Unemployed	2.8%	2.8%	2.5%
Not in Labor Force	20.2%	24.1%	28.8%
2010 Employed Population 16+ by Industry			
 Total	4,873	9,976	17,646
Agriculture/Mining	1.4%	1.2%	0.9%
Construction	11.6%	11.9%	11.0%
Manufacturing	3.1%	3.6%	3.5%
Wholesale Trade	1.5%	2.7%	2.4%
Retail Trade	14.4%	14.1%	14.0%
Transportation/Utilities	4.2%	4.6%	3.8%
Information	3.2%	3.4%	3.0%
Finance/Insurance/Real Estate	4.9%	5.0%	5.9%
Services	47.0%	44.8%	46.3%
Public Administration	8.6%	8.7%	9.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation			
Total	4,874	9,976	17,644
White Collar	51.3%	53.6%	57.2%
Management/Business/Financial	9.0%	10.6%	11.2%
Professional	17.5%	18.9%	21.2%
Sales	12.1%	11.9%	12.8%
Administrative Support	12.7%	12.2%	12.0%
Services	26.4%	22.6%	21.6%
Blue Collar	22.3%	23.8%	21.1%
Farming/Forestry/Fishing	0.5%	0.4%	0.4%
Construction/Extraction	8.8%	9.3%	8.1%
Installation/Maintenance/Repair	4.1%	3.8%	3.8%
Production	4.1%	4.2%	3.8%
Transportation/Material Moving	4.8%	6.0%	5.0%
2000 Workers 16+ by Means of Transportation to Work			
 Total	5,590	12,157	20,324
Drove Alone - Car, Truck, or Van	79.1%	75.2%	76.7%
Carpooled - Car, Truck, or Van	15.5%	18.7%	16.7%
Public Transportation	1.0%	0.8%	0.9%
Walked	0.6%	1.8%	2.3%
Other Means	2.0%	2.2%	1.9%
Worked at Home	1.9%	1.3%	1.5%
2000 Workers 16+ by Travel Time to Work			
Total	5,590	12,157	20,325
Did Not Work at Home	98.1%	98.7%	98.5%
Less than 5 minutes	2.6%	4.6%	4.4%
5 to 9 minutes	11.3%	15.5%	14.9%
10 to 19 minutes	37.8%	39.7%	41.1%
20 to 24 minutes	17.7%	14.3%	13.5%
25 to 34 minutes	12.7%	9.5%	9.1%
35 to 44 minutes	6.1%	4.1%	3.5%
45 to 59 minutes	4.6%	5.5%	5.5%
60 to 89 minutes	4.1%	4.1%	4.5%
90 or more minutes	1.3%	1.4%	1.9%
Worked at Home	1.9%	1.3%	1.5%
Average Travel Time to Work (in min)	22.3	20.6	21.1
2000 Households by Vehicles Available			
Total	4,004	8,072	15,081
None	5.3%	7.5%	7.9%
1	29.9%	34.3%	36.5%
2	52.1%	43.5%	41.0%
3	9.4%	11.5%	11.5%
4	2.3%	2.4%	2.2%
5+	0.9%	0.8%	0.8%
Average Number of Vehicles Available	1.8	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Households by Type			
 Total	4,013	8,070	15,066
Family Households	82.4%	78.5%	73.4%
Married-couple Family	63.1%	58.1%	54.3%
With Related Children	44.6%	36.2%	30.0%
Other Family (No Spouse)	19.3%	20.4%	19.1%
With Related Children	15.2%	15.7%	14.4%
Nonfamily Households	17.6%	21.5%	26.6%
Householder Living Alone	12.6%	16.1%	21.1%
Householder Not Living Alone	5.0%	5.4%	5.5%
Households with Related Children	59.8%	52.0%	44.4%
Households with Persons 65+	8.9%	12.6%	17.1%
2000 Households by Size			
Total	4,013	8,068	15,066
1 Person Household	12.6%	16.1%	21.1%
2 Person Household	25.0%	29.1%	31.9%
3 Person Household	20.9%	21.2%	19.4%
4 Person Household	24.9%	19.9%	16.4%
5 Person Household	10.9%	8.9%	7.4%
6 Person Household	4.0%	3.2%	2.6%
7+ Person Household	1.7%	1.6%	1.3%
2000 Households by Year Householder Moved In			
Total	4,005	8,074	15,082
Moved in 1999 to March 2000	32.8%	30.6%	27.5%
Moved in 1995 to 1998	39.3%	36.8%	34.2%
Moved in 1990 to 1994	10.5%	11.8%	13.1%
Moved in 1980 to 1989	10.3%	11.0%	12.4%
Moved in 1970 to 1979	3.9%	5.4%	6.3%
Moved in 1969 or Earlier	3.1%	4.5%	6.5%
Median Year Householder Moved In	1997	1997	1996
2000 Housing Units by Units in Structure			
 Total	4,269	8,699	16,334
1, Detached	57.0%	56.2%	60.2%
1, Attached	0.7%	2.5%	3.5%
2	0.9%	1.8%	2.6%
3 or 4	0.4%	2.1%	3.4%
5 to 9	0.2%	1.4%	3.2%
10 to 19	0.0%	0.2%	0.7%
20+	0.7%	0.7%	1.4%
Mobile Home	40.0%	35.3%	24.9%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	4,282	8,670	16,373
1999 to March 2000	3.7%	3.8%	3.6%
1995 to 1998	12.6%	13.0%	12.4%
1990 to 1994	14.6%	13.7%	11.3%
1980 to 1989	24.7%	23.3%	22.4%
1970 to 1979	16.1%	18.6%	17.8%
1969 or Earlier	28.3%	27.5%	32.5%
Median Year Structure Built	1982	1982	1980

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Laurel Bay Crossing
 313 Laurel Bay Rd, Beaufort, SC 29906-3664
 Ring: 3, 5, 7 Miles

Latitude: 32.4534
 Longitude: -80.76802

	3 miles radius	5 miles radius	7 miles radius
Top 3 Tapestry Segments			
1.	Crossroads	Crossroads	Crossroads
2.	Military Proximity	Military Proximity	Midlife Junction
3.	Midland Crowd	Aspiring Young Familie	Aspiring Young Familie



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,775,165	\$13,256,620	\$24,974,968
Average Spent	\$1,442.14	\$1,427.44	\$1,463.86
Spending Potential Index	60	60	61
Computers & Accessories: Total \$	\$905,665	\$1,768,645	\$3,334,791
Average Spent	\$192.78	\$190.44	\$195.46
Spending Potential Index	88	87	89
Education: Total \$	\$4,764,659	\$9,399,553	\$18,061,751
Average Spent	\$1,014.19	\$1,012.12	\$1,058.66
Spending Potential Index	83	83	87
Entertainment/Recreation: Total \$	\$12,347,891	\$24,811,736	\$47,943,464
Average Spent	\$2,628.33	\$2,671.66	\$2,810.12
Spending Potential Index	82	83	87
Food at Home: Total \$	\$17,795,488	\$35,012,115	\$66,857,743
Average Spent	\$3,787.89	\$3,770.01	\$3,918.75
Spending Potential Index	85	84	88
Food Away from Home: Total \$	\$13,170,956	\$25,799,232	\$48,662,161
Average Spent	\$2,803.52	\$2,777.99	\$2,852.25
Spending Potential Index	87	86	89
Health Care: Total \$	\$13,010,965	\$26,859,271	\$53,934,036
Average Spent	\$2,769.47	\$2,892.14	\$3,161.25
Spending Potential Index	74	78	85
HH Furnishings & Equipment: Total \$	\$6,869,807	\$13,778,730	\$26,432,704
Average Spent	\$1,462.28	\$1,483.66	\$1,549.31
Spending Potential Index	71	72	75
Investments: Total \$	\$4,945,724	\$10,588,363	\$22,230,666
Average Spent	\$1,052.73	\$1,140.13	\$1,303.01
Spending Potential Index	61	66	75
Retail Goods: Total \$	\$93,021,460	\$185,110,663	\$355,616,595
Average Spent	\$19,800.23	\$19,932.23	\$20,843.83
Spending Potential Index	80	80	84
Shelter: Total \$	\$60,563,604	\$120,889,294	\$228,465,103
Average Spent	\$12,891.36	\$13,017.04	\$13,391.07
Spending Potential Index	82	82	85
TV/Video/Audio: Total \$	\$4,957,163	\$9,786,893	\$18,655,409
Average Spent	\$1,055.16	\$1,053.83	\$1,093.45
Spending Potential Index	85	85	88
Travel: Total \$	\$6,593,445	\$13,529,667	\$26,284,354
Average Spent	\$1,403.46	\$1,456.84	\$1,540.61
Spending Potential Index	74	77	81
Vehicle Maintenance & Repairs: Total \$	\$3,679,759	\$7,333,909	\$14,056,139
Average Spent	\$783.26	\$789.70	\$823.88
Spending Potential Index	83	84	87

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.