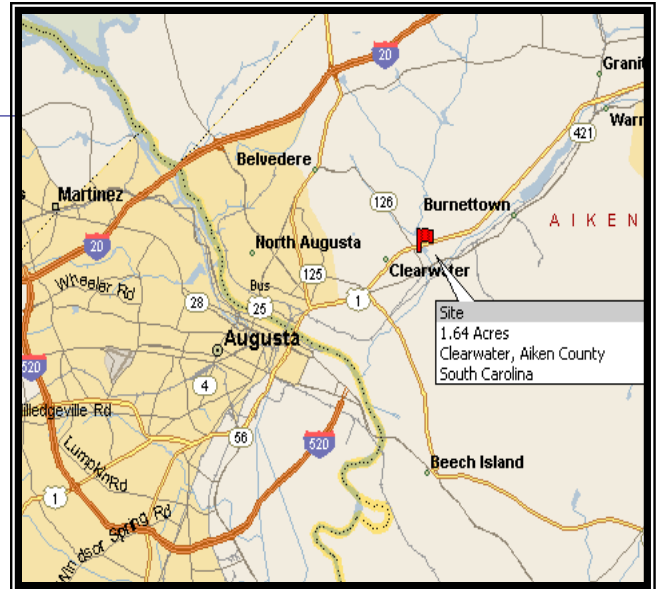


# CLEARWATER, SC



## *1.64 Acres of Prime Retail Property Adjacent to CVS Located at US Highway 1 & Belvedere Road*

- Excellent Visibility
- Convenient Access to US Highway 1
- Approximately 195' of Frontage
- Serving the communities of Aiken, North Augusta & Augusta
- Offering Price: \$350,000
- Delivery Date: Upon Closing

### DEMOGRAPHICS & TRAFFIC COUNT

2009 Estimate	3 Mile	5 Mile	7 Mile
Total Population:	15,015	52,469	95,482
Median Home Value:	\$89,318	\$95,227	\$94,205
Average HH Income.:	\$42,320	\$40,623	\$38,544
Traffic Count: 27,700 VPD (US Hwy 1 & Belvedere Rd)			

*For More Information please contact:*

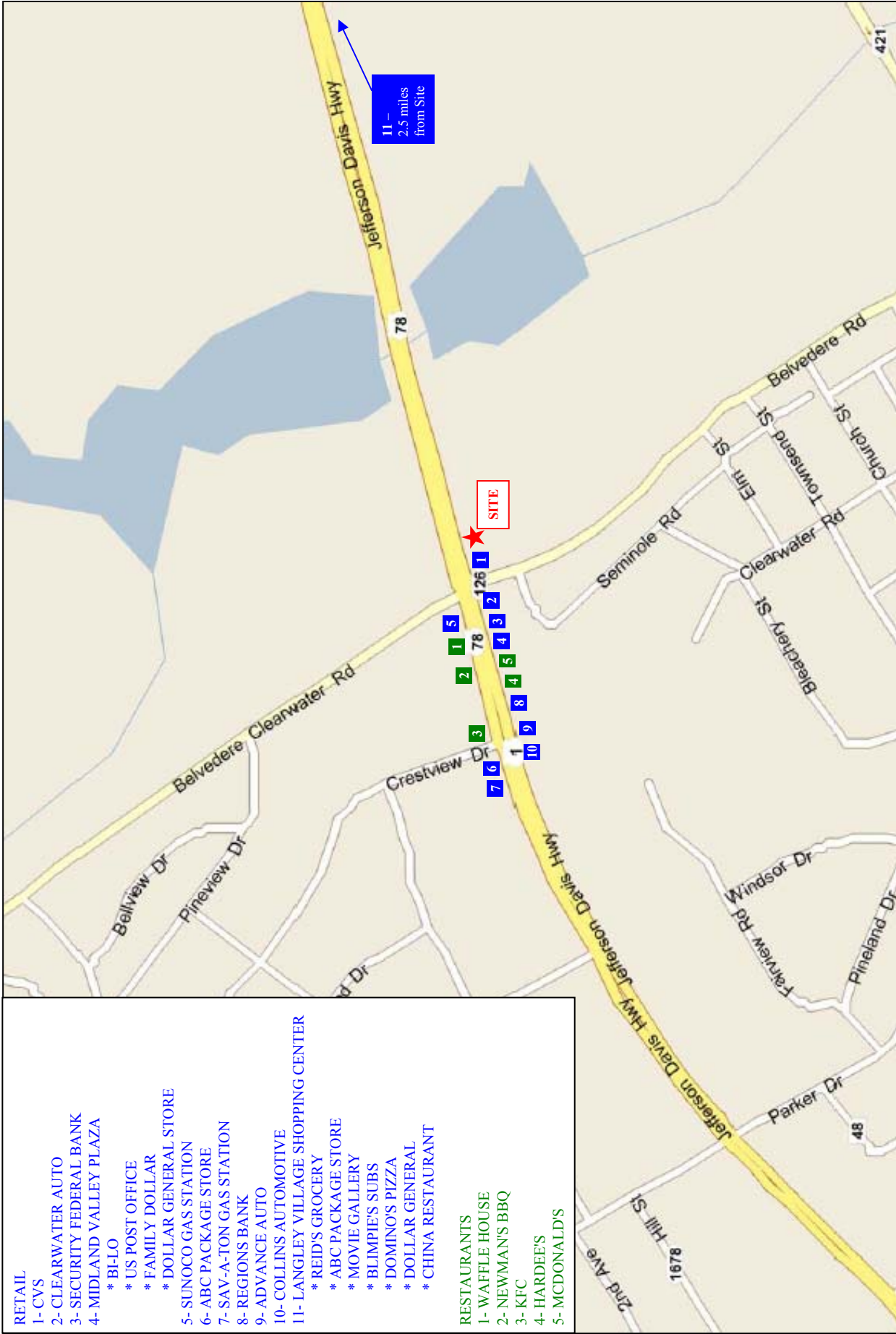
W. Harvey Brockinton, Jr., [harveyb@retailpropertyadvisors.com](mailto:harveyb@retailpropertyadvisors.com)  
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**RETAIL & INVESTMENT PROPERTY**  
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635 East Bay Street, Suite B  
Charleston, SC 29403  
Phone: 843.720.8771  
Fax: 843.720.8701  
[www.retailpropertyadvisors.com](http://www.retailpropertyadvisors.com)

# CLEARWATER TRADE AREA



- RETAIL**
- 1- CVS
  - 2- CLEARWATER AUTO
  - 3- SECURITY FEDERAL BANK
  - 4- MIDLAND VALLEY PLAZA
    - \* BI-LO
    - \* US POST OFFICE
    - \* FAMILY DOLLAR
    - \* DOLLAR GENERAL STORE
  - 5- SUNOCO GAS STATION
  - 6- ABC PACKAGE STORE
  - 7- SAV-A-TON GAS STATION
  - 8- REGIONS BANK
  - 9- ADVANCE AUTO
  - 10- COLLINS AUTOMOTIVE
  - 11- LANGLEY VILLAGE SHOPPING CENTER
    - \* ABC PACKAGE STORE
    - \* REID'S GROCERY
    - \* MOVIE GALLERY
    - \* BLIMPIE'S SUBS
    - \* DOMINO'S PIZZA
    - \* DOLLAR GENERAL
    - \* CHINA RESTAURANT
- RESTAURANTS**
- 1- WAFFLE HOUSE
  - 2- NEWMAN'S BBQ
  - 3- KFC
  - 4- HARDEE'S
  - 5- MCDONALD'S



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Radius: 3 Miles

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Radius: 5 Miles

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Radius: 7 Miles



	3 Miles	5 Miles	7 Miles
2000 Total Population	14,617	50,802	93,719
2000 Group Quarters	112	1,097	2,533
2009 Total Population	15,015	52,469	95,482
2014 Total Population	15,153	53,156	96,281
2009 - 2014 Annual Rate	0.18%	0.26%	0.17%



2000 Households	5,736	20,263	37,573
2000 Average Household Size	2.53	2.45	2.43
2009 Households	6,003	21,335	38,970
2009 Average Household Size	2.48	2.41	2.39
2014 Households	6,099	21,730	39,466
2014 Average Household Size	2.47	2.4	2.38
2009 - 2014 Annual Rate	0.32%	0.37%	0.25%
2000 Families	4,069	13,422	24,165
2000 Average Family Size	3.02	3.04	3.05
2009 Families	4,069	13,540	24,197
2009 Average Family Size	3.01	3.03	3.03
2014 Families	4,042	13,493	24,031
2014 Average Family Size	3.01	3.03	3.03
2009 - 2014 Annual Rate	-0.13%	-0.07%	-0.14%



<b>2000 Housing Units</b>	6,399	22,700	42,488
Owner Occupied Housing Units	66.0%	57.3%	53.5%
Renter Occupied Housing Units	23.8%	32.1%	34.9%
Vacant Housing Units	10.1%	10.6%	11.6%
<b>2009 Housing Units</b>	6,873	24,546	46,004
Owner Occupied Housing Units	63.8%	56.0%	52.3%
Renter Occupied Housing Units	23.5%	30.9%	32.4%
Vacant Housing Units	12.7%	13.1%	15.3%
<b>2014 Housing Units</b>	7,002	25,115	47,096
Owner Occupied Housing Units	63.3%	55.9%	51.9%
Renter Occupied Housing Units	23.8%	30.6%	31.9%
Vacant Housing Units	12.9%	13.5%	16.2%

**Median Household Income**

2000	\$33,822	\$32,071	\$29,828
2009	\$42,320	\$40,623	\$38,544
2014	\$45,924	\$44,586	\$42,487

**Median Home Value**

2000	\$66,937	\$70,428	\$69,326
2009	\$89,318	\$95,227	\$94,205
2014	\$100,127	\$107,536	\$106,974

**Per Capita Income**

2000	\$15,808	\$16,675	\$16,803
2009	\$20,252	\$21,415	\$21,033
2014	\$20,935	\$22,304	\$22,036

**Median Age**

2000	35.9	35.2	35.3
2009	37.5	37.2	37.2
2014	38.1	37.8	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2000 Households by Income**

Household Income Base	5,780	20,170	37,542
< \$15,000	20.1%	23.7%	27.3%
\$15,000 - \$24,999	17.8%	16.6%	15.8%
\$25,000 - \$34,999	13.4%	12.9%	12.9%
\$35,000 - \$49,999	16.7%	15.6%	15.3%
\$50,000 - \$74,999	20.4%	17.4%	15.4%
\$75,000 - \$99,999	7.7%	8.2%	7.3%
\$100,000 - \$149,999	3.4%	4.0%	3.9%
\$150,000 - \$199,999	0.2%	0.7%	0.9%
\$200,000+	0.3%	0.8%	1.1%
Average Household Income	\$40,438	\$41,644	\$41,377

**2009 Households by Income**

Household Income Base	6,004	21,333	38,971
< \$15,000	15.3%	18.1%	20.8%
\$15,000 - \$24,999	14.0%	14.3%	14.1%
\$25,000 - \$34,999	12.5%	11.6%	11.3%
\$35,000 - \$49,999	15.4%	14.4%	14.0%
\$50,000 - \$74,999	19.9%	18.3%	18.4%
\$75,000 - \$99,999	15.1%	13.3%	11.5%
\$100,000 - \$149,999	6.7%	7.5%	6.8%
\$150,000 - \$199,999	0.8%	1.6%	1.6%
\$200,000+	0.4%	1.0%	1.4%
Average Household Income	\$50,824	\$51,971	\$50,866

**2014 Households by Income**

Household Income Base	6,099	21,731	39,467
< \$15,000	15.1%	17.4%	19.7%
\$15,000 - \$24,999	12.6%	13.1%	13.0%
\$25,000 - \$34,999	11.9%	10.9%	10.5%
\$35,000 - \$49,999	15.1%	13.9%	13.6%
\$50,000 - \$74,999	22.1%	20.7%	20.9%
\$75,000 - \$99,999	14.8%	13.4%	12.0%
\$100,000 - \$149,999	7.1%	8.0%	7.3%
\$150,000 - \$199,999	0.9%	1.6%	1.6%
\$200,000+	0.4%	1.1%	1.4%
Average Household Income	\$52,163	\$53,751	\$53,000

**2000 Owner Occupied HUs by Value**

Total	4,234	13,001	22,753
<\$50,000	31.2%	27.2%	29.7%
\$50,000 - 99,999	54.9%	51.3%	46.5%
\$100,000 - 149,999	10.1%	14.1%	14.5%
\$150,000 - 199,999	2.8%	5.1%	5.7%
\$200,000 - \$299,999	0.3%	1.5%	2.2%
\$300,000 - 499,999	0.3%	0.6%	0.9%
\$500,000 - 999,999	0.3%	0.1%	0.3%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$70,842	\$78,709	\$81,921

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	1,493	7,264	14,799
With Cash Rent	85.5%	92.5%	93.0%
No Cash Rent	14.5%	7.5%	7.0%
Median Rent	\$326	\$339	\$310
Average Rent	\$331	\$335	\$314

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2000 Population by Age**

Total	14,614	50,803	93,721
0 - 4	7.0%	7.2%	7.2%
5 - 9	7.5%	7.5%	7.5%
10 - 14	7.4%	7.1%	7.1%
15 - 19	7.0%	6.9%	7.0%
20 - 24	6.0%	6.9%	7.2%
25 - 34	13.6%	14.1%	13.6%
35 - 44	16.3%	15.6%	15.0%
45 - 54	13.1%	12.9%	13.0%
55 - 64	10.0%	9.2%	8.9%
65 - 74	7.2%	7.1%	7.3%
75 - 84	4.0%	4.3%	4.8%
85+	0.9%	1.3%	1.5%
18+	73.8%	74.0%	74.1%

**2009 Population by Age**

Total	15,013	52,472	95,482
0 - 4	7.1%	7.2%	7.2%
5 - 9	6.8%	6.9%	6.9%
10 - 14	6.7%	6.7%	6.7%
15 - 19	6.7%	6.7%	6.8%
20 - 24	6.2%	6.4%	6.7%
25 - 34	13.1%	13.2%	12.9%
35 - 44	13.8%	13.6%	13.1%
45 - 54	15.1%	14.5%	14.4%
55 - 64	11.5%	11.4%	11.5%
65 - 74	7.4%	7.1%	7.1%
75 - 84	4.3%	4.5%	4.8%
85+	1.4%	1.7%	1.9%
18+	75.3%	75.2%	75.2%

**2014 Population by Age**

Total	15,152	53,157	96,283
0 - 4	6.9%	7.0%	7.0%
5 - 9	6.8%	6.8%	6.8%
10 - 14	6.8%	6.7%	6.7%
15 - 19	6.2%	6.3%	6.4%
20 - 24	6.2%	6.6%	6.8%
25 - 34	13.1%	12.9%	12.6%
35 - 44	13.0%	13.0%	12.6%
45 - 54	14.0%	13.4%	13.3%
55 - 64	12.4%	12.5%	12.5%
65 - 74	8.8%	8.5%	8.5%
75 - 84	4.3%	4.4%	4.7%
85+	1.5%	1.8%	2.0%
18+	75.7%	75.6%	75.6%

**2000 Population by Sex**

Males	48.4%	48.3%	47.8%
Females	51.6%	51.7%	52.2%

**2009 Population by Sex**

Males	48.6%	48.6%	48.1%
Females	51.4%	51.4%	51.9%

**2014 Population by Sex**

Males	48.7%	48.7%	48.4%
Females	51.3%	51.3%	51.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2000 Population by Race/Ethnicity**

Total	14,617	50,802	93,718
White Alone	72.2%	63.8%	59.3%
Black Alone	24.6%	33.3%	37.6%
American Indian Alone	0.5%	0.3%	0.3%
Asian or Pacific Islander Alone	0.6%	0.6%	0.9%
Some Other Race Alone	1.0%	0.9%	0.8%
Two or More Races	1.1%	1.1%	1.2%
Hispanic Origin	2.8%	2.3%	2.0%
Diversity Index	44.9	50.6	52.7

**2009 Population by Race/Ethnicity**

Total	15,015	52,469	95,482
White Alone	69.5%	62.1%	58.5%
Black Alone	26.0%	33.9%	37.3%
American Indian Alone	0.6%	0.4%	0.4%
Asian or Pacific Islander Alone	0.8%	0.9%	1.1%
Some Other Race Alone	1.7%	1.4%	1.2%
Two or More Races	1.4%	1.4%	1.5%
Hispanic Origin	4.1%	3.3%	2.9%
Diversity Index	49.2	53.2	54.6

**2014 Population by Race/Ethnicity**

Total	15,153	53,156	96,280
White Alone	68.0%	61.1%	57.7%
Black Alone	26.6%	34.2%	37.4%
American Indian Alone	0.7%	0.5%	0.4%
Asian or Pacific Islander Alone	1.0%	1.0%	1.3%
Some Other Race Alone	2.1%	1.7%	1.5%
Two or More Races	1.6%	1.5%	1.7%
Hispanic Origin	4.9%	4.0%	3.5%
Diversity Index	51.6	54.8	55.9



**2000 Population 3+ by School Enrollment**

Total	14,127	48,763	89,664
Enrolled in Nursery/Preschool	1.5%	2.0%	1.9%
Enrolled in Kindergarten	1.9%	2.0%	1.8%
Enrolled in Grade 1-8	13.2%	12.4%	12.4%
Enrolled in Grade 9-12	5.8%	6.1%	6.2%
Enrolled in College	4.0%	4.4%	4.8%
Enrolled in Grad/Prof School	0.4%	0.6%	1.1%
Not Enrolled in School	73.1%	72.5%	71.8%

**2009 Population 25+ by Educational Attainment**

Total	9,986	34,705	62,841
Less than 9th Grade	7.9%	7.5%	8.5%
9th - 12th Grade, No Diploma	15.7%	13.3%	13.8%
High School Graduate	39.5%	35.3%	33.5%
Some College, No Degree	20.1%	19.9%	18.5%
Associate Degree	6.9%	7.9%	7.3%
Bachelor's Degree	6.9%	11.2%	12.4%
Graduate/Professional Degree	3.0%	5.0%	5.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2009 Population 15+ by Marital Status**

Total	11,921	41,602	75,724
Never Married	25.5%	28.6%	30.4%
Married	54.7%	50.5%	48.5%
Widowed	6.6%	7.7%	8.2%
Divorced	13.2%	13.1%	13.0%



**2000 Population 16+ by Employment Status**

Total	11,299	38,904	71,937
In Labor Force	61.7%	60.1%	58.2%
Civilian Employed	57.6%	55.9%	53.1%
Civilian Unemployed	3.7%	3.8%	4.8%
In Armed Forces	0.4%	0.4%	0.4%
Not in Labor Force	38.3%	39.9%	41.8%

**2009 Civilian Population 16+ in Labor Force**

Civilian Employed	87.6%	86.9%	85.7%
Civilian Unemployed	12.4%	13.1%	14.3%

**2014 Civilian Population 16+ in Labor Force**

Civilian Employed	91.4%	91.1%	90.4%
Civilian Unemployed	8.6%	8.9%	9.6%

**2000 Females 16+ by Employment Status and Age of Children**

Total	5,976	20,476	38,371
Own Children < 6 Only	7.1%	7.9%	7.5%
Employed/in Armed Forces	4.9%	5.0%	4.4%
Unemployed	0.3%	0.3%	0.5%
Not in Labor Force	1.9%	2.6%	2.6%
Own Children < 6 and 6-17 Only	5.5%	5.4%	5.6%
Employed/in Armed Forces	3.2%	3.2%	3.1%
Unemployed	0.4%	0.3%	0.3%
Not in Labor Force	1.9%	1.9%	2.2%
Own Children 6-17 Only	18.5%	18.0%	17.1%
Employed/in Armed Forces	13.1%	12.8%	11.5%
Unemployed	0.5%	0.8%	0.6%
Not in Labor Force	5.0%	4.4%	5.0%
No Own Children < 18	68.9%	68.7%	69.8%
Employed/in Armed Forces	30.2%	30.9%	29.6%
Unemployed	2.3%	2.2%	3.0%
Not in Labor Force	36.4%	35.7%	37.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2009 Employed Population 16+ by Industry**

Total	6,280	21,649	38,133
Agriculture/Mining	1.3%	1.1%	0.9%
Construction	11.2%	8.6%	8.2%
Manufacturing	15.6%	12.2%	11.0%
Wholesale Trade	2.2%	1.9%	2.1%
Retail Trade	12.1%	11.5%	11.8%
Transportation/Utilities	8.9%	9.0%	8.5%
Information	0.9%	1.3%	1.4%
Finance/Insurance/Real Estate	3.6%	3.8%	3.8%
Services	39.6%	46.5%	48.4%
Public Administration	4.6%	4.2%	3.9%

**2009 Employed Population 16+ by Occupation**

Total	6,281	21,650	38,134
White Collar	46.5%	51.7%	53.6%
Management/Business/Financial	6.1%	7.7%	8.5%
Professional	16.1%	20.7%	22.1%
Sales	10.3%	10.1%	10.6%
Administrative Support	14.1%	13.2%	12.5%
Services	18.5%	19.7%	19.6%
Blue Collar	35.1%	28.5%	26.8%
Farming/Forestry/Fishing	0.2%	0.5%	0.4%
Construction/Extraction	9.1%	6.9%	6.7%
Installation/Maintenance/Repair	6.7%	5.2%	4.9%
Production	11.0%	8.2%	7.9%
Transportation/Material Moving	8.1%	7.8%	7.0%



**2000 Workers 16+ by Means of Transportation to Work**

Total	6,381	21,402	37,479
Drove Alone - Car, Truck, or Van	82.5%	78.8%	78.6%
Carpooled - Car, Truck, or Van	13.6%	15.1%	14.8%
Public Transportation	0.3%	1.3%	1.5%
Walked	1.3%	2.0%	2.3%
Other Means	1.0%	0.9%	1.2%
Worked at Home	1.3%	1.8%	1.5%

**2000 Workers 16+ by Travel Time to Work**

Total	6,380	21,401	37,480
Did Not Work at Home	98.7%	98.2%	98.5%
Less than 5 minutes	1.7%	2.1%	2.3%
5 to 9 minutes	9.1%	10.2%	10.6%
10 to 19 minutes	32.7%	33.5%	35.1%
20 to 24 minutes	19.0%	18.1%	17.6%
25 to 34 minutes	22.7%	21.2%	20.3%
35 to 44 minutes	4.7%	4.4%	4.0%
45 to 59 minutes	4.5%	4.8%	4.9%
60 to 89 minutes	2.7%	2.5%	2.3%
90 or more minutes	1.5%	1.4%	1.5%
Worked at Home	1.3%	1.8%	1.5%
Average Travel Time to Work (in min)	23.4	22.7	22.3

**2000 Households by Vehicles Available**

Total	5,737	20,293	37,608
None	7.9%	12.6%	16.4%
1	33.2%	36.6%	36.5%
2	39.2%	35.1%	32.6%
3	14.6%	11.8%	10.9%
4	4.0%	2.8%	2.6%
5+	1.1%	1.0%	1.0%
Average Number of Vehicles Available	1.8	1.6	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2000 Households by Type**

Total	5,737	20,264	37,573
Family Households	70.9%	66.2%	64.3%
Married-couple Family	51.3%	44.8%	41.6%
With Related Children	23.8%	20.5%	18.8%
Other Family (No Spouse)	19.6%	21.4%	22.7%
With Related Children	13.1%	14.9%	15.7%
Nonfamily Households	29.1%	33.8%	35.7%
Householder Living Alone	25.2%	29.2%	30.6%
Householder Not Living Alone	3.9%	4.6%	5.1%
Households with Related Children	37.0%	35.4%	34.5%
Households with Persons 65+	22.9%	24.1%	25.2%

**2000 Households by Size**

Total	5,736	20,263	37,573
1 Person Household	25.2%	29.2%	30.6%
2 Person Household	32.6%	31.6%	30.9%
3 Person Household	19.1%	17.7%	17.2%
4 Person Household	14.1%	12.9%	12.6%
5 Person Household	5.8%	5.5%	5.5%
6 Person Household	2.1%	1.9%	2.0%
7+ Person Household	1.1%	1.1%	1.2%

**2000 Households by Year Householder Moved In**

Total	5,739	20,293	37,606
Moved in 1999 to March 2000	16.6%	20.2%	20.5%
Moved in 1995 to 1998	23.7%	25.5%	25.7%
Moved in 1990 to 1994	14.0%	14.9%	14.9%
Moved in 1980 to 1989	18.2%	16.2%	15.4%
Moved in 1970 to 1979	12.7%	9.9%	9.5%
Moved in 1969 or Earlier	15.0%	13.3%	13.9%
Median Year Householder Moved In	1991	1994	1994



**2000 Housing Units by Units in Structure**

Total	6,385	22,676	42,522
1, Detached	68.3%	63.2%	63.7%
1, Attached	0.9%	2.5%	2.7%
2	1.5%	3.9%	4.3%
3 or 4	1.8%	5.5%	4.7%
5 to 9	2.9%	4.0%	5.3%
10 to 19	0.6%	1.3%	1.8%
20+	0.2%	4.6%	5.0%
Mobile Home	23.9%	14.9%	12.4%
Other	0.0%	0.0%	0.1%

**2000 Housing Units by Year Structure Built**

Total	6,402	22,720	42,527
1999 to March 2000	1.8%	1.5%	1.4%
1995 to 1998	5.7%	5.3%	4.9%
1990 to 1994	8.4%	7.5%	6.6%
1980 to 1989	18.1%	15.9%	14.2%
1970 to 1979	20.9%	19.4%	16.9%
1969 or Earlier	45.1%	50.5%	56.1%
Median Year Structure Built	1972	1970	1966

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Clearwater  
 Latitude: 33.5042  
 Longitude: -81.8977


Latitude: 33.5042  
 Longitude: -81.8977  
 Radius: 3 Miles

Latitude: 33.5042  
 Longitude: -81.8977  
 Radius: 5 Miles

Latitude: 33.5042  
 Longitude: -81.8977  
 Radius: 7 Miles

Top 3 Tapestry Segments

1.	Rustbelt Traditions	Rural Bypasses	Modest Income Homes
2.	Rural Bypasses	Midlife Junction	Rural Bypasses
3.	Midland Crowd	Midland Crowd	Midland Crowd

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,539,442	\$27,747,071	\$49,867,422
Average Spent	\$1,255.95	\$1,300.54	\$1,279.64
Spending Potential Index	50	52	51
Computers & Accessories: Total \$	\$963,144	\$3,524,612	\$6,288,307
Average Spent	\$160.44	\$165.20	\$161.36
Spending Potential Index	70	72	71
Education: Total \$	\$5,053,354	\$18,642,141	\$33,730,701
Average Spent	\$841.80	\$873.78	\$865.56
Spending Potential Index	67	70	69
Entertainment/Recreation: Total \$	\$14,394,530	\$51,872,771	\$92,010,644
Average Spent	\$2,397.89	\$2,431.35	\$2,361.06
Spending Potential Index	74	75	73
Food at Home: Total \$	\$20,305,149	\$74,593,477	\$133,408,994
Average Spent	\$3,382.50	\$3,496.30	\$3,423.38
Spending Potential Index	74	77	75
Food Away from Home: Total \$	\$14,611,929	\$53,427,769	\$95,659,410
Average Spent	\$2,434.10	\$2,504.23	\$2,454.69
Spending Potential Index	73	75	74
Health Care: Total \$	\$17,806,400	\$64,031,947	\$113,518,771
Average Spent	\$2,966.25	\$3,001.26	\$2,912.98
Spending Potential Index	79	80	77
HH Furnishings & Equipment: Total \$	\$8,189,657	\$29,557,485	\$52,679,507
Average Spent	\$1,364.26	\$1,385.40	\$1,351.80
Spending Potential Index	63	64	62
Investments: Total \$	\$5,894,676	\$21,322,706	\$37,023,797
Average Spent	\$981.96	\$999.42	\$950.06
Spending Potential Index	68	69	66
Retail Goods: Total \$	\$109,775,176	\$397,229,965	\$705,457,747
Average Spent	\$18,286.72	\$18,618.70	\$18,102.59
Spending Potential Index	71	72	70
Shelter: Total \$	\$62,742,756	\$232,168,509	\$419,275,253
Average Spent	\$10,451.90	\$10,882.05	\$10,758.92
Spending Potential Index	67	70	69
TV/Video/Sound Equipment: Total \$	\$5,405,364	\$19,805,034	\$35,511,264
Average Spent	\$900.44	\$928.29	\$911.25
Spending Potential Index	74	76	75
Travel: Total \$	\$7,499,124	\$27,009,164	\$48,063,027
Average Spent	\$1,249.23	\$1,265.96	\$1,233.33
Spending Potential Index	68	69	67
Vehicle Maintenance & Repairs: Total \$	\$4,124,715	\$15,002,804	\$26,668,393
Average Spent	\$687.11	\$703.20	\$684.33
Spending Potential Index	73	75	73

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.